

Festival du Livre
Scholastic
Planner
2020-2021

WAIT UNTIL THEY
SEE WHAT'S NEW
THIS YEAR!

Art © Raina Telgemeier.



Welcome to Festival du Livre

from author and illustrator
Raina Telgemeier

“Scholastic Festivals du Livre! They are like a time machine, connecting past, present and future. I vividly remember the smell of my school gymnasium, the heavy blue curtains, and the flag flanking the stage. I can still visualize the long tables laid out with bountiful books, and my fellow students filling their arms with the new things to read. Today, kids find my work at their own school Festivals du Livre. In the future, some of those very readers will create their own stories, for a new generation of kids to discover at a Scholastic Festival du Livre!

Some of my fondest Festival du Livre memories involve comics. I was able to purchase collections of Calvin and Hobbes, Garfield, and The Far Side right there in school. No one told me they weren't “real” books - that they were not “real” reading. I devoured them. And bought more. And read them until the covers fell off. I had caught the reading bug, and I was hungry for more titles that piqued my interest. Thanks to Festival du Livre, I became a huge fan of books by Ann M. Martin, Beverly Clearly, Judy Blume, and more.

Inspired, I began to write and draw my own comics prolifically, which offered me a way to process my internal struggles and grapple with big questions using words, pictures, and most importantly: humor! What a gift Scholastic Festival du Livre were to me and my entire school community. ”



* While quantities last.
Not all titles available at all Festivals.

Thank You

for being a literacy champion and hosting a Scholastic Festival du Livre. We are here to help! Together we can spark the love of reading in your school community.



My Festival du Livre Consultant:



My Planning Call is scheduled for:

_____ (name of consultant)

_____ (date and time)

Festival du Livre Scholastic

COUNTDOWN CHECKLIST

Before you Begin! Make sure you have confirmed your dates and enrollment/flyer numbers with your consultant.

- Schedule your **G.R.E.A.T. Planning Call** with your Festival du Livre Consultant
- Set dates for **Family Events** and let parents know to Save-the-Date
- Ask your Festival du Livre Consultant about the new **En vedette! Au quotidien** program*.

Tip! Create a Festival du Livre folder to store important information

4 WEEKS BEFORE THE FESTIVAL: **CREATING YOUR PLAN!**

- With your Consultant, set a specific **Festival du Livre Goal** & create a **Rewards Plan**** (Page 4 of Planner)
- Choose a theme!**
Go to scholastic.ca/festival/printableresources, explore THEMES and PROMOTE YOUR FESTIVAL
- Complete the **Love It or Share It** activity and build your **Festival du Livre team** (Page 5 of Planner)
- Begin planning your **Teacher Preview!**
Go to scholastic.ca/festival/printableresources.

Tip! Share the dates and times with parents on Social Media using templates found online!

2 WEEKS BEFORE THE FESTIVAL: **TIME FOR ACTION!**

- Advertise** your Festival—remember social media! (Page 7 of Planner)
- Begin daily **En vedette! Au quotidien** presentations and read **En vedette! Au quotidien** cards with the morning announcements
- Create themed decorations and start student **contests/games** using the online **Promotion Guide**
- Discuss duties and schedules during the Festival with your team of volunteers***

Tip! Book your volunteers in one hour increments to make it easy for them to help!

1 WEEK BEFORE THE FESTIVAL: **LAST PREP STEPS!**

- Send **Highlights** flyer and **parent letter** home to share your Reading & Reward Goals with families
- Host a **Teacher Preview** and collect **Liste des souhaits de la classe Wishlists** (Page 6 of Planner)

Tip! During the Teacher Preview, have a few students do **En vedette** presentations to get the teachers excited!

SETUP DAY AND DURING FESTIVAL: **HERE WE GO!**

- Set up** cases and/or tables with volunteers
- Set up the **Liste des souhaits de la classe** display at the Festival
- Decorate!** Remember to use the directional arrows in your **Trousse de planification**
- Have fun** bringing a love of reading to the students of your school!

Tip! Plan **En vedette! Au quotidien** presentations for morning announcements and during class!

WRAP UP!

- Select the winners from the **Family Event Door Prize** before the end of the Festival
- Place **Student Reorders** and submit your **Rewards Worksheet** online
- Go shopping** for books and educational resources with your earned Rewards!

Tip! Remember to update your **Goal Chart** to share your success!

Congratulations! Thank you for all your efforts to inspire independent reading! If you have any questions or need assistance, please contact your Festival du Livre Consultant.

*The **En vedette! Au quotidien** program is not available in Québec.

For example, if your goal is to increase a love of reading, your **Rewards Plan might be adding graphic novels to classroom libraries or hosting an **Author Visit!**

***In Québec, volunteers must be at least 13 years old.

Helpful resources are a click away! Online resources can be accessed through scholastic.ca/festival/printableresources or your Festival du Livre Email Journey

(My Password)

GOALS

Let's get started by deciding what you want to achieve!

Festival du Livre Rewards help fill libraries with books and education resources!

Does your school need...

- More library books?
- Classroom supplies?
- Education resources?

More Resources

94% of children agree that their favourite books are the ones they picked out themselves*

Get Students Excited about Reading

Redeeming Rewards for books help ensure that every child has a book to call their own

Every Child Deserves a Book

Festival du Livre Scholastic

PRODUCT rewards

Call us at 1.800.268.3848 to get your updated Rewards balance.







Art © Raina Teigemeier.

*Based on the Kids & Family Reading Report™: Canadian Edition 2017

RECRUITMENT

We hope you'll consider using a **STUDENT CREW!**

Mark each activity as **LOVE IT**  or **SHARE IT** 

		
En vedette! presentations	<input type="checkbox"/>	<input type="checkbox"/>
Decorating	<input type="checkbox"/>	<input type="checkbox"/>
Advertising	<input type="checkbox"/>	<input type="checkbox"/>
Festival Greeter	<input type="checkbox"/>	<input type="checkbox"/>
Cash Desk	<input type="checkbox"/>	<input type="checkbox"/>
Set Up	<input type="checkbox"/>	<input type="checkbox"/>
Take Down	<input type="checkbox"/>	<input type="checkbox"/>

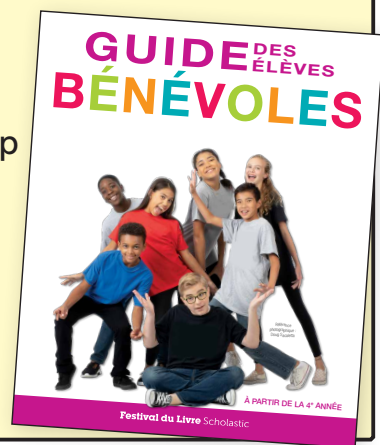
GREAT WORK!

Match each **SHARE IT**  activity with a reading advocate at your school

- Intermediate students can make great En vedette! Au quotidien presenters
- Art classes can help with decorating
- Principals are helpful with social media

Instructions, ideas, and reproducibles in our Student Crew Guidebook available online

- Festival Set Up
- Reading Leadership
- Helping younger students!



Use your Festival du Livre Rewards for books as volunteer gifts!

Thank Your Volunteers!



Festival du Livre Scholastic

PRODUCT rewards

Before the Festival, generate excitement with the new En vedette! Au quotidien program! Find out more on the next page.

Go to scholastic.ca/festival/printableresources

FIND IT ONLINE!

- Volunteer Tip Sheet
- Student Crew Guidebook

*In Québec, volunteers must be at least 13 years old.

EXCITEMENT!

WHEN KIDS RUN INTO THE FESTIVAL, THEY LOOK FOR BELOVED CHARACTERS AND FAVOURITE AUTHORS.



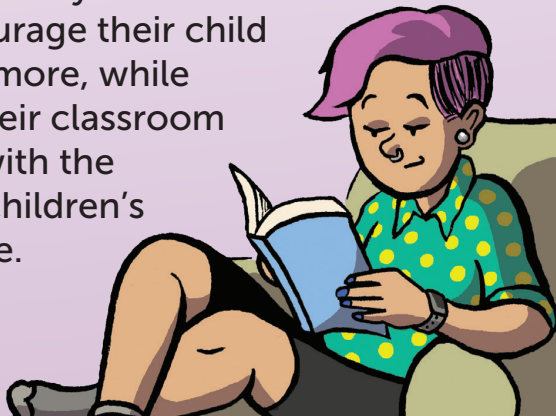
Art © Raina Telgemeier.

BUILD EXCITEMENT ABOUT NEW TITLES COMING TO YOUR FESTIVAL!



Liste des **souhaits** de la classe

The Liste des souhaits de la classe is the best way to ensure your students are always able to explore the books they want to read. This program is an excellent way for families to encourage their child to read more, while filling their classroom library with the best in children's literature.



Art © Raina Telgemeier.

En vedette!
AU QUOTIDIEN

Inspire readers with our new En vedette! Au quotidien* package, available with Rewards, for only \$60!

The package includes 6 books for all reading levels and 50 bookmarks!

To order or learn more, call us at 1.800.268.3848!

*The En vedette! Au quotidien program is not available in Québec.

Festival du Livre Scholastic

PRODUCT rewards

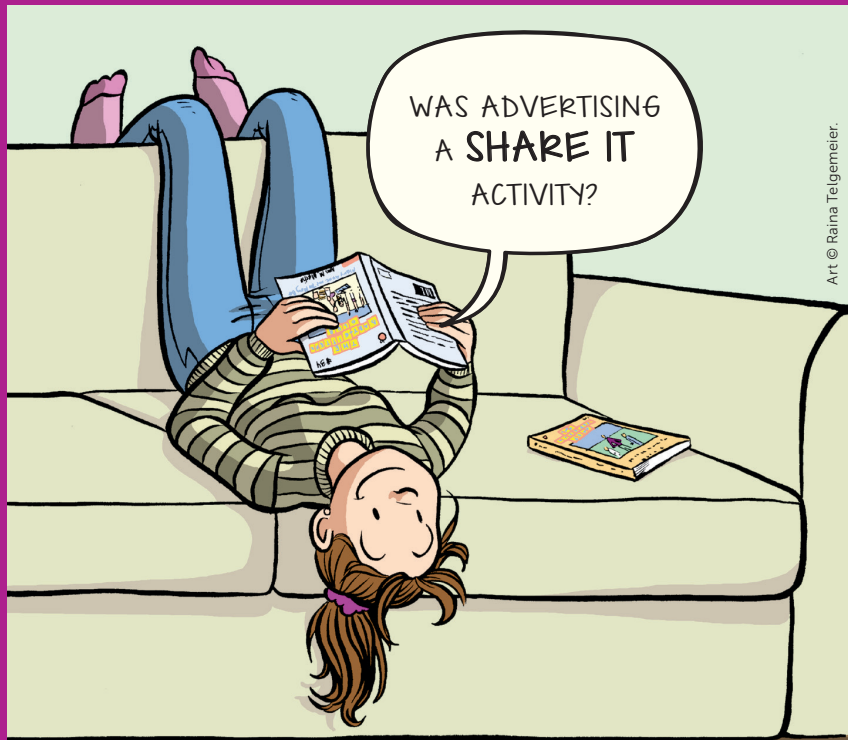
During your Festival du Livre, take books right from your Festival!

- Award contest prizes
- Gift every child one book from their Wish List
- Update books in your class library



- Promotion Guide
- Classroom Wish List

ADVERTISING




Use your Goal Chart, Arrows, and Posters found in your Trousse de planification.



Social Media

What is your confidence level?
If you're new to using social media,
engage your team!

Follow Scholastic Festival du Livre!

 FestivalduLivreScholastic

 festivaldulivrescholastic



Festival du Livre Scholastic

PRODUCT rewards

After your Festival, browse our catalogues, shop online and contact your Education Rep!

Scholastic Education,
Trade & Classroom Essentials Order Services
Call 1.800.268.3848 or
email trade@scholastic.ca



- Social Media Templates
- Guide to Social Media
- Letter Templates

TOOLS

DOWNLOAD ORDER ME STICKERS, REORDER FORMS, LETTER TEMPLATES AND MANY MORE!



Art © Raina Telgemeier.

CHECK OUT SCHOLASTIC.CA/FESTIVAL/PRINTABLERESOURCES FOR THESE USEFUL TOOLS!

Checklists and Tips found online!

Festival du Livre Scholastic COUNTDOWN CHECKLIST

Before you Regist! Make sure you have confirmed your dates and enrollment/Myr number with your consultant.

- Schedule your G.R.E.A.T. Planning Call with your consultant.
- Set dates for Family Events and let parents know to Save the Date.
- Fill out your Festival du Livre Consultant about the new En vedette Au Québec program.
- Check in with your consultant about the new En vedette Au Québec program.

4 WEEKS BEFORE THE FESTIVAL: CREATING YOUR PLAN!

- With your Consultant, set a specific Festival du Livre Goal & create a Rewards Plan for students.
- Complete the Letter to Share & activity and build your Festival du Livre team (if you have).
- Share the dates and times with parents on Social Media using templates found online.

2 WEEKS BEFORE THE FESTIVAL: TIME FOR ACTION!

- Advertise your Festival-remember social media!
- Design daily En vedette Au Québec presentations and need to establish the guidelines with the meeting participants.
- Create themed decorations and start student content games using the online Permission Guide.
- Discuss duties and schedules during the Festival with your team of volunteers!!!

1 WEEK BEFORE THE FESTIVAL: LAST PREP STEPS!

- Send highlights over and parent letters home to share your Reading & Reward Goals with families.
- Have a Teacher Preview and collect Lire des souhaits de la classe Wishlists from all classes.

SETUP DAY AND DURING FESTIVAL: HERE WE GO!

- Set up areas and/or tables with volunteers.
- Display! Remember to use the directional arrows in your Tables de distribution.
- Plan En vedette Au Québec presentations for meeting announcements and during class.

WRAP UP!

- Select the winners from the Family Event Door Prizes before the end of the Festival.
- Place Student Rewards and submit your Rewards Worksheet online.
- Go shopping for books and educational resources with your Reward!

Remember to update your Goal Chart to share your success!

Congratulations! Thank you for all your efforts to inspire independent reading! If you have any questions or need assistance, please contact your Festival du Livre Consultant.

Countdown Checklist

Festival du Livre Scholastic VOLUNTEER TIP SHEET

Cashier Table Checklist

- Wishlists/Territorial forms.
- School Tools Price List.
- Student number forms.
- Extra Family Event badges.
- Cash box and coin.

Liste des souhaits de la classe

- Draw customer attention to the display so they can see their child's Lire des souhaits de la classe.
- Check the customer has chosen which book they would like to donate, put a checkmark next to the "Wish Granted" box on the list.
- Collect each classroom's Wish Books at the completion of the Festival.

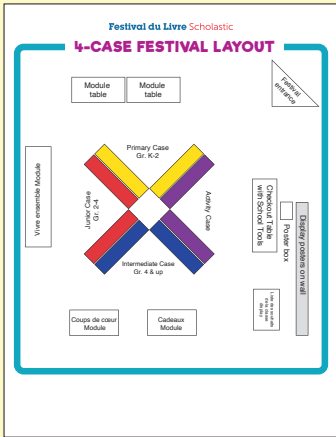
Prepaid Readers

- Take receipts on products that are flown to the last copy left and not the last copy.
- Have customer pay for the book.
- Complete the Reader Receipt form. Give customer the yellow carbon copy to retain the white copy.
- Reserve additional space to the end of the Festival will be delivered on the day of the bar pick up where possible. For details specific to your area, please contact your Consultant.

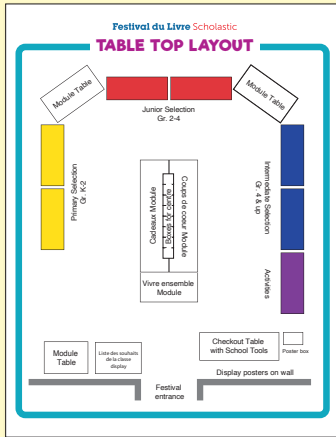
ALL CHOICES PAID TO THE SCHOOL

POST AT ALL CASHIER TABLES

Volunteer Tip Sheet



Festival Layout

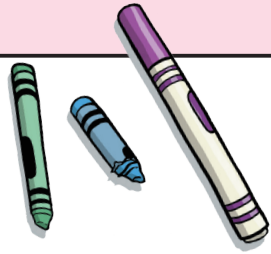


Book an Author visit!

Use your Rewards to book a virtual Author visit! The package includes copies of one of the author's books and a 30-minute chat with the author!

Learn more at: scholastic.ca/festival/rencontreauteur/register

Art © Raina Telgemeier.



Festival du Livre Scholastic PRODUCT rewards

- Contact your consultant to create a Rewards plan
- Festival Rewards Worksheet Assistance: 1.888.220.9942



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