Dear Parents and Families:

Get ready! The Scholastic Book Fair is coming our way (YAY!). Choosing their own books empowers kids and inspires them on their journey to becoming lifelong readers. AND—as always—every purchase at the Fair benefits our school.

Here’s what you need to know about the Fair, which will take place from [**INSERT DATE RANGE AND TIMES**] at [**INSERT ROOM/LOCATION**]

Visit the Scholastic Book Fair website to look through the digital flyers

[**ADD LINK TO OUR FEATURED BOOKS PAGE**] or watch some book trailers found here **[ADD LINK TO TRAILERS FOUND IN YOUR TOOLKIT]**

The countdown to more Bookjoy is on! Catch you at the Fair!

Happy reading,

[**INSERT PRINCIPAL’S NAME HERE**]

Principal

[**INSERT NAME OF SCHOOL HERE**]

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