



Bayview High

High Stakes

Chapter 10: Double or Nothing

Working with Words—Signs

Businesses, schools, stores, shopping centres, and other institutions have signs visible to pedestrian and vehicle traffic. The signs identify what the building is used for or what goods and services are available.

On a piece of blank paper, design a sign for the Animal Hospital where Gus works.

Include some of the features of good signage:

- Easily read from a distance
- Attractive
- Clear and colourful lettering
- Logos
- Address
- Name
- Short and to the point (some parts may be abbreviated)