



# Bayview High

## *Making the Grade* Chapter 9: Stink Bomb

### Working with Words—Photographic Techniques

Find six magazine ads for perfume—three for men and three for women. Compare the photographic techniques using the chart.

Technique	Ad #1	Ad #2	Ad #3	Ad #4	Ad #5	Ad #6
Camera angle						
Close-up or long shot						
Lighting						
Details to establish atmosphere						