



# Bayview High

## *Making the Grade*

### Chapter 11: Musketeers to the Rescue

#### **Working with Words—Proverbs, Slogans and More**

*Proverbs* are sayings that are meant to teach wisdom. They often have biblical roots. For example: “Plans fail when there is not counsel, but they succeed when counselors are many.” (Proverbs 15:22)

*Slogans* are catchy phrases used to attract people’s attention or suggest an idea quickly. They are used by political groups and in advertising. For example: “Zoom, zoom, zoom” (Mazda ad).

*Mottos* are phrases that express the beliefs of a person or organization and are used as rules of behaviour. Schools often have mottos. For example: *Semper altius* (Latin for “always higher”).

Read each of the following examples and label them P (proverb), S (slogan) or M (motto).

- \_\_\_\_\_ Just Do It!
- \_\_\_\_\_ Live the moment.
- \_\_\_\_\_ Truth, justice and freedom.
- \_\_\_\_\_ Focus on your future. The rest comes next.
- \_\_\_\_\_ A fool and his money are soon parted.
- \_\_\_\_\_ Many hands make light work.
- \_\_\_\_\_ Live your dreams.
- \_\_\_\_\_ The ultimate driving experience!
- \_\_\_\_\_ Because you’re worth it.
- \_\_\_\_\_ Don’t judge a book by its cover.
- \_\_\_\_\_ Live, learn, love, laugh and leave a legacy.
- \_\_\_\_\_ like.no.other
- \_\_\_\_\_ One good turn deserves another

Look through a magazine and find five slogans used to advertise products:

- 1.
- 2.
- 3.
- 4.
- 5.

What is your school’s motto?