



August-December

2014

**NEW FRENCH
RELEASES**



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2014

**NEW FRENCH
RELEASES**

SPECIFICATIONS

By Elizabeth MacLeod
 Illustrated by Marie Lafrance
 \$10.99
 Picture Book
 Paperback
 Ages 8 and up • 10" x 9"
 32 pages, full-colour
 978-1-4431-3818-5

ISBN 978-1-4431-3818-5



Marketing

- Review mailing
- Online promotion
- Select author-illustrator appearances
- Advertising
- Social media campaign

Bunny, cheval de guerre

Une histoire vraie

Bunny the Brave War Horse

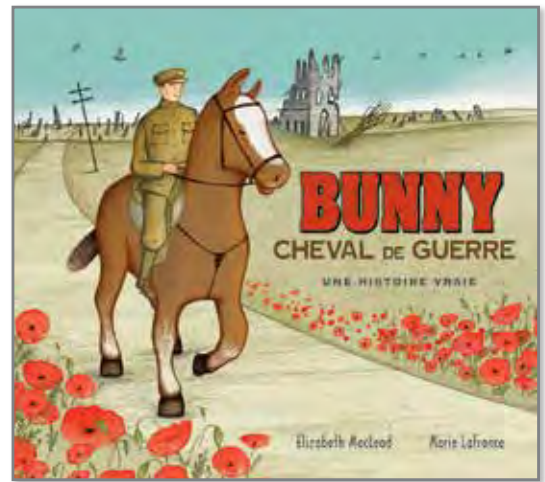
Based on a True Story

Based on a true story, this beautifully illustrated picture book carefully balances the brutal truth about war and the poignant story of a stalwart warhorse.

Named for his long ears, Bunny is a tall and handsome police horse. Well-trained and strong, he is chosen as one of the first warhorses to be sent to fight in World War I. Will he survive the terrible conditions of the front line?

ELIZABETH MACLEOD never took a writing course during her four years at the University of Toronto. Instead, she studied science, graduating with an honours degree in biology and botany. Her training has come in handy for researching and writing children's non-fiction/documentary books. She lives and works in Toronto, Ontario.

MARIE LAFRANCE is a French Canadian illustrator of many books including *A Hen for Izzy Pippik* (*Une poule pour Izzy Pippik*). She has provided illustrations for magazines, newspapers, posters, billboards and educational books for children. Her work has been nominated twice for a Governor General's award. Marie now primarily works on picture books, using her warm and gently humorous illustrations to delight and entertain children of all ages.



A touching war story brought to life with beautiful illustrations



ALSO ILLUSTRATED BY MARIE LAFRANCE

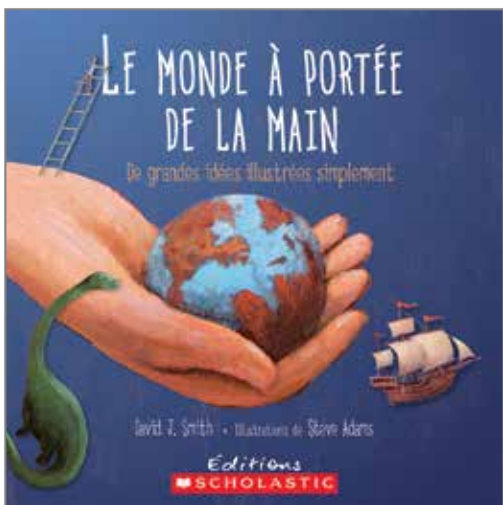
Une poule pour Izzy Pippik
A Hen for Izzy Pippik

By Aubrey Davis

978-1-4431-1691-6 • \$10.99



Sur le chemin du retour, Tom et Bunny aperçoivent des soldats au bord de la route. Dans le fossé se trouve une grosse charrette.
 — Notre cheval s'est sauté! explique l'un des hommes. Et la charrette a dérapé. On n'arrive pas à la sortir de là.
 — L'ennemi se rapproche, dit un autre soldat avec anxiété. Il faut déguerpir!
 — Je suis sûr que mon cheval, Bunny, peut vous aider, dit Tom en mettant pied à terre.
 — Je doute qu'un cheval appelé Bunny puisse nous être d'une quelconque utilité, lance en ricanant un grand soldat maigrichon.
 Mais les autres soldats aident Tom à atteler Bunny à la lourde charrette.



Le monde à portée de la main
De grandes idées illustrées simplement

If: A Mind-Bending New Way of Looking at Big Ideas and Numbers

This new book by David J. Smith takes immeasurable things and brings them down in size and uses everyday, household objects to show size and scale comparison. Children will learn the sizes of the planets using various balls, the size of our solar system if we shrunk the Milky Way to the size of a dinner plate, and much more. Minimal text in a visually stimulating book illustrated by Steve Adams, opens up the mind and provides information in a fascinating way.

DAVID J. SMITH is a teacher and educational consultant with over 25 years experience in the classroom and is the creator of the award-winning curriculum *Mapping the World by Heart*. He lives in Vancouver, BC.

STEVE ADAMS - After studying graphic design, Steve travelled to Europe to see illustration and design from a different point of view. Upon his return, he began collaborating with various clients in Canada. He teaches illustration at Université du Québec à Montréal. Steve lives in Montreal with his family.

SPECIFICATIONS

By David J. Smith
 Illustrated by Steve Adams

\$10.99

Non-Fiction

Paperback

Ages 8-12 • 9 1/2" x 9 1/2"

40 pages, full-colour

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ISBN 978-1-4431-3819-2



Marketing

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INSIDE



EARLY CHILDHOOD

SPECIFICATIONS

By Monique Fauteux

\$9.99

Early Childhood

Board Book

Rounded Corners

Ages 0-3 • 4 3/4" x 6"

32 pages, full-colour

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ISBN 978-1-4431-3226-8



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Over 170 000 copies sold in French in Canada!

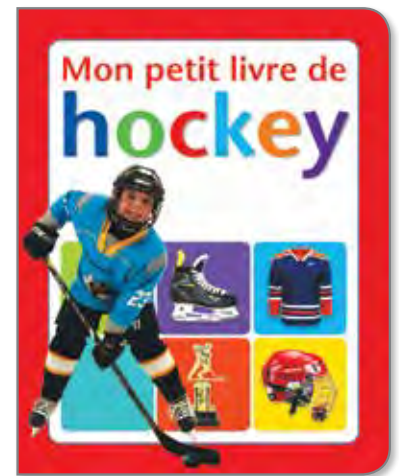
Mon petit livre

Perfect for toddlers, these bright and chunky board books are engaging, educational and fun! Each book is packed with stunning photographs that will capture the attention of the very young and lead them on to a love of reading.

Mon petit livre de hockey

My Little Hockey Book

What first word book do all Canadian kids need? Hockey! This early concepts hockey book introduces babies and toddlers to the world of hockey. First words and numbers are paired with bright, bold photographs of kids and the sport, filling each page with interest and colour. Perfect for little hands and inquisitive minds, this bright and chunky board book is engaging, educational and fun! The concepts and photos are sure to capture the attention of the very young, and lead them to a love of reading — and our national sport!



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Mon petit livre bilingue français-anglais

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French Words

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Mon petit livre des animaux

My First Canadian Animals

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By Kévin Viala

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Early Childhood

Board Book

Ages 1-4 • 8 1/2" x 6"

8 pages, full-colour

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Je suis...

I Am a...

Shaped Board Book!

Je suis une machine Zamboni

I Am a Zamboni Machine

As the text follows a Zamboni machine doing its job to clear and resurface the ice rink, readers will cheer along with the fans when the hockey players can jump back on the smooth, shiny ice. Bright artwork and clear text will help all little truck and hockey enthusiasts see what a Zamboni machine does. A book and toy in one!



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Je suis un camion à benne

I Am a Dump Truck

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I Am a Fire Truck

978-1-4431-1879-8

Je suis un camion à ordures

I Am a Garbage Truck

978-1-4431-1878-1

Je suis un train

I Am a Train

978-1-4431-1880-4



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EARLY CHILDHOOD

SPECIFICATIONS

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Early Childhood
Paperback
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32 pages, full-colour
978-1-4431-3816-1

ISBN 978-1-4431-3816-1
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Marketing

- Online promotion
- Social media campaign



Canada hockey en mots

First Hockey Words

Artist Per-Henrik Gørth presents early-learning words using an adorable animal cast of characters. Encompassing Canada's favourite sport, *Canada hockey en mots* is an eye-pleasing highlight reel. The bold, bright art and simple text give pre-readers an introduction to hockey. Includes the most essential terms, starting with the basics and moving on to more action-packed words and phrases. Each term is also followed by a simple sentence for a more satisfying reading experience.

PER-HENRIK GØRTH is a graphic designer and illustrator of more than a dozen children's books. He lives in Kingston, Ontario.

ALSO AVAILABLE • \$8.99 each

Canada 1, 2, 3
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Canada - Géographie en images
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Snowy Sports Ready Set Play
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Hockey Opposites
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Canada en mots
Canada In Words
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For more Per-Henrik Gørth titles visit www.scholastic.ca/editions

Rocket et ses mots préférés

Rocket's Mighty Words

Rocket, the beloved dog from the *New York Times* bestselling picture books *How Rocket Learned to Read* (*Rocket veut lire*) and *Rocket Writes a Story* (*Rocket écrit une histoire*), is back in a sturdy big board book for new readers. Preschoolers watch the little yellow bird teach Rocket simple words, like b-e-c and l-u-n-e. And beginning readers will love practicing their new literacy skills alongside another brand new reader — Rocket! The larger size of this edition makes it perfect for sharing during storytime or lap time.

TAD HILLS is the author and illustrator of the highly acclaimed *New York Times* bestselling picture book *Duck & Goose* and *Duck, Duck, Goose*. His board books include the ALA-ALSC Notable Children's Book *What's Up, Duck?* Tad lives in Brooklyn.

ALSO AVAILABLE • \$16.99 each

Rocket veut lire
Rocket Learns to Read
978-1-4431-1428-8

Rocket écrit une histoire
Rocket Writes a Story
978-1-4431-2665-6



SPECIFICATIONS

By Tad Hills
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Board Book
Rounded Corners
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22 pages, full-colour
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Picture Book

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Le fantôme de Bob

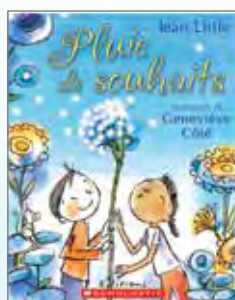
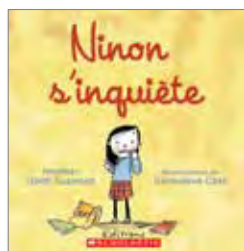
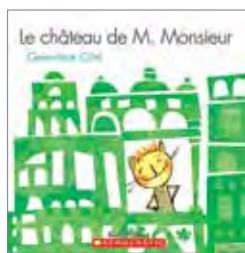
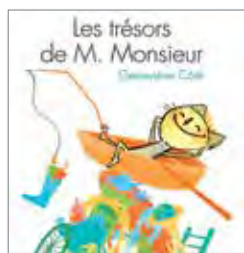
Bob's Hungry Ghost

Bob really wants a pet for his birthday . . . a dog, a cat or even a gerbil. But instead, Bob gets a ghost. So he names him Fluffy. Fluffy can't sit, fetch or go for a walk like he wants him to. And with nothing to do, Fluffy gets quite bored — and hungry. So hungry that he eats everything in his path including Bob! Can Bob and Fluffy make amends? Award-winning author-illustrator Geneviève Côté's charming illustrations colourfully portray Bob and Fluffy's search for commonalities to show young readers the value of friendship.



Marketing

- Review mailing
- Online promotion
- Select author-illustrator appearances
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- Social media campaign



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978-1-4431-2977-0

Pluie de souhaits
Wishes
By Jean Little
978-1-4431-1932-0



Geneviève Côté studied art and graphic design at Concordia University in Montreal. She has illustrated numerous books for children. She also enjoys writing her own stories: *Quel éléphant?* (*What Elephant?*) and *Je suis là, petit Lundi* (*With You Always, Little Monday*) were the first books that she both wrote and illustrated. Côté's editorial art has appeared in *The New York Times*, *The Wall Street Journal*, *The Boston Globe* and other publications. Her books have received three nominations for the Governor General's Award for Illustration, one of which she went on to win. She has also won the Elizabeth Mrazik-Cleaver Award.

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Bonne nuit, toi!

Goodnight, You

Simple text and illustrations form a pitch-perfect exploration of common preschooler fears and friendships. *Goodnight, You (Bonne nuit, toi!)* is the fourth title in the series, preceded by *Me and You (Comme toi!)*, *Without You (Sans toi!)* and *Starring Me and You (Entre toi et moi)*.

Piggy and Bunny are getting ready for a night of camping, when Bunny sees a monster! But it's not really a monster, it's just Piggy's shadow. Bunny fears monsters and Piggy is afraid of the dark! Soon, the friends discover that, together, they can keep the monsters at bay and enjoy the starry night.

Over 20 000 copies sold in French in Canada!

ALSO AVAILABLE • \$10.99 EACH

Comme toi!
Me and You
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Starring Me and You
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Sans toi!
Without You
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SPECIFICATIONS

By Geneviève Côté

\$10.99

Picture Book

Paperback

Ages 3-8 • 8" x 8"

32 pages, full-colour

978-1-4431-3817-8

ISBN 978-1-4431-3817-8



22-COPY COUNTER DISPLAY

Includes 10 copies of *Bonne nuit, toi!* and 4 copies each of *Comme toi!*, *Sans toi!* and *Entre toi et moi*

978-1-4431-4001-0

\$241.78

ISBN 978-1-4431-4001-0



Awards

Comme toi!
(Me and You)

- Finalist, Prix TD de littérature pour l'enfance et la jeunesse, 2010
- Finalist, Marilyn Baillie Picture Book Award 2010
- Finalist, Prix du livre jeunesse des bibliothèques de Montréal 2010
- Shortlist, Amelia Frances Howard-Gibbon Award, 2010
- Communication-Jeunesse Selection, 2010-2011
- Finalist, Alvine-Belisle Award, 2010

Sans toi!
(Without You)

- Communication-Jeunesse Selection, 2011-2012
- Marilyn Baillie Picture Book Award, 2012

Marketing

- Review mailing
- Online promotion
- Poster available
- Select author-illustrator appearances
- Advertising
- Social media campaign

★ REVIEWS

“ Without You

This gentle title will show youngsters the value and rewards of friendship.
~ *School Library Journal*, June 2011

Me and You

The banter of the first-person dialogue is childlike and exuberant and will have kids smiling while subtly reinforcing individuality. Simply charming.
~ *Kirkus Reviews*, Starred Review, July 2009



SPECIFICATIONS

By Robert Munsch
 Illustrations by
 Michael Martchenko
 \$8.99
 Picture Book
 Paperback
 Ages 3-8 • 8" x 10"
 32 pages, full-colour
978-1-4431-3918-2

ISBN 978-1-4431-3918-2



Marketing

- Online promotion
- Poster available
- Advertising
- Social media campaign

Journée pyjama

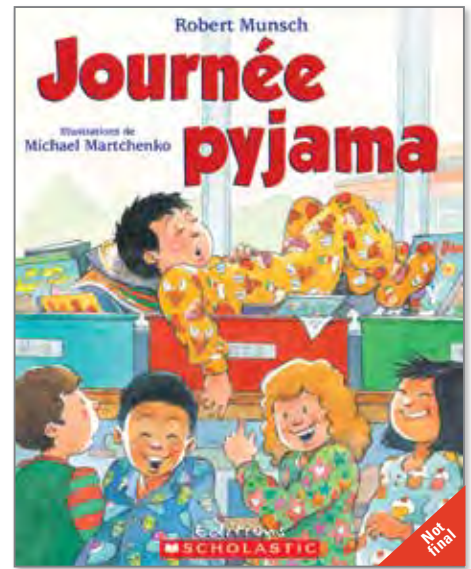
Pyjama Day!

Tomorrow is pyjama day at school, but Andrew's old pyjamas are full of holes. He and his dad go out to buy some new pyjamas and find the perfect pair on a rack that is labelled Perfect pyjamas.

Andrew brings his nice new pyjamas to school — but he falls fast asleep as soon as he puts them on! He sleeps through morning recess, lunch, afternoon recess . . . nobody can wake him up. The principal can't believe Andrew slept through the whole day. He is sure that there is no such thing as perfect pyjamas! Until he puts on Andrew's perfect pyjamas . . . and falls fast asleep.

ROBERT MUNSCH is Canada's bestselling author of more than fifty picture books for young readers. His heartwarming and hilarious stories are beloved by children, parents, teachers and booksellers alike. In 2009, he was inducted into Canada's Walk of Fame. He lives in Guelph, Ontario.

MICHAEL MARTCHENKO'S illustrations are as instantly identifiable and lovable as Robert Munsch's stories. His wild and colourful pictures add depth and even more hilarity to these picture book tales. He received the CBA Children's Illustrator of the Year Libris Award in 2006. He lives in Toronto, Ontario.



More Munsch on page 28

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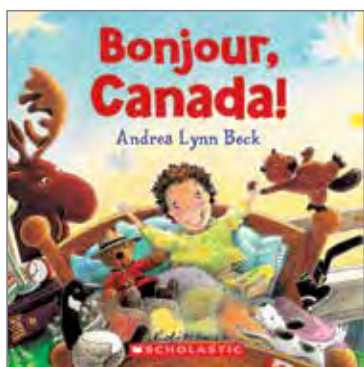
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Awards





Bonjour, Canada!

Good Morning, Canada

As the pages turn on bright scenes and changing seasons across the country, rhyming text cheerily greets the animals, sights and sounds of a Canadian morning. From a pair of moose at sunrise spied through an open tent flap and a still morning paddle, to a gaggle of Canada geese at a school bus stop, a morning game of shinny on an outdoor rink and checking the sap buckets at a maple syrup farm, the inviting pages together capture all that is essentially Canadian. Adorable children and animals fill the pages, with scenes to pore over again and again. A perfect companion to the bestselling *Goodnight, Canada* (*Bonne nuit, Canada!*)

ANDREA LYNN BECK has published fifteen picture books, including the bestselling *Goodnight, Canada*. She is the creator of the *Elliot Moose* series, which has resurfaced at Orca with a new title in 2010, and the budding *Pierre le Poof* series which currently includes three titles. She was shortlisted for an Amelia Frances Howard-Gibbon Award for Illustration in 2013 for *Goodnight, Canada*. Andrea was born in Montreal and now lives in Unionville, Ontario.

★ **REVIEWS**

“ **Goodnight, Canada (Bonne nuit, Canada!)**

A bedtime story, geography lesson, and puzzle book all in one . . . gentle and imaginative, [Goodnight, Canada] should be a hit among parents and young children, who will eagerly immerse themselves in this rich portrait of their native land.

~ *Quill & Quire*

”

ALSO AVAILABLE • \$9.99

Bonne nuit, Canada!
Goodnight, Canada
978-1-4431-0783-9



Entre amis

We're All Friends Here

Arthur and Sonny have been thrown together since nursery school and the two boys couldn't be more different. While Arthur is a whirlwind of mess and noises, Sonny is careful and studious. He doesn't know why he always has to be saddled with disruptive Arthur, who shakes the desk and steals his lunch. But when Arthur is not on the school bus one day, Sonny realizes it's pretty boring without his usual seatmate. Could the school bus driver be right? Are the two boys actually good for each other?

NANCY WILCOX RICHARDS was an elementary school teacher for thirty years, and is the creator of the *Farmer Joe* series, as well as the author of the *How to Tame a Bully* series. She finds inspiration for many of her stories from everyday life events, her students, and her own children. She lives in Hebbville, Nova Scotia.

TOM GOLDSMITH was born and raised in Toronto, Ontario. For more than twenty years, he has produced countless illustrations for the North American advertising, book, and magazine market. Tom works from his studio in a 130-year-old Victorian home that he shares with his wife and two children in the village of Coldwater, Ontario.

BY NANCY WILCOX RICHARDS
\$7.99 EACH

La belle et la brute
How to Tame a Bully
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🏆 **Awards**

Bonne nuit Canada!
(Goodnight, Canada)
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Marketing

- Online promotion
- Social media campaign

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14-COPY COUNTER DISPLAY

Includes 10 copies of *Rikki, Rouquin et Rocco* and 4 copies of *Rikki et Rouquin*

978-1-4431-4003-4

\$153.86

ISBN 978-1-4431-4003-4



Rikki, Rouquin et Rocco

Fox and Squirrel Make a Friend

Rikki and Rouquin are the best of friends. But when Rocco, a yellow bird comes along, he and Rouquin frolic high up in the treetops where Rikki can't reach. Rikki feels like Rouquin doesn't need him anymore. Can Rouquin help Rikki see that there's room in their friendship for another?

Another irresistible story about the adventures of two lovable friends. The simple text and joyful art deliver a heartwarming tale with a subtle but profound message about the strengths of friendship.

RUTH OHI has illustrated more than fifty children's books, some of which she has also written. Her books have sold around the world in different languages and have been nominated for many prestigious awards. Her *Chicken, Pig, Cow* series has recently been optioned for an animated television series. She is a 2011-2012 Writer-in-Residence for the Toronto District School Board and lives with her family in Toronto.



Marketing

- Review mailing
- Online promotion
- Advertising
- Select author-illustrator appearances
- Social media campaign
- Downloadable activities



ALSO AVAILABLE • \$10.99

Rikki et Rouquin
Fox and Squirrel
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Chut! Mon frère fait dodo
Shh! My Brother's Napping
978-1-4431-1995-5

Online Activities!
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★ **REVIEWS**

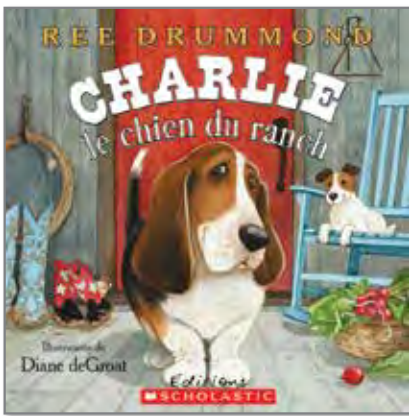
Praise for Fox and Squirrel:

“ The slightly deadpan tone, simple sentence structure, and choice of vocabulary all add to the book's read-aloud appeal . . . [a] lovely, gentle story of an unlikely friendship.
~ *Quill & Quire*

With its colourful, humorous illustrations and warm, simple prose, Ruth Ohi's Fox and Squirrel is a charming picture book that gently delivers an important message.
~ *CM: Canadian Review of Materials*

”

A New York Times Bestseller!



★ REVIEWS

“ Praise for Charlie The Ranch Dog

The comic irony of the text will amuse readers, and Charlie's quirks will win many fans.

~ School Library Journal ”

Charlie le chien du ranch

Charlie the Ranch Dog

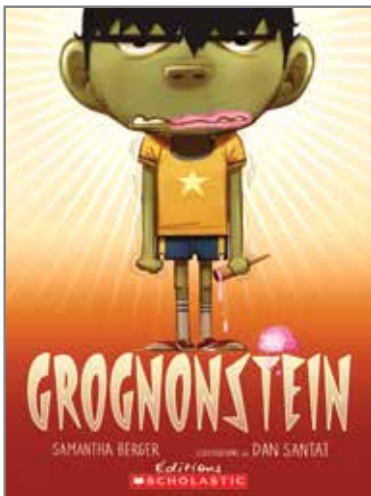
Meet Charlie. He's a ranch dog. Breakfast is his life, especially when bacon is involved. Charlie has dangly ears, floppy skin, and big fat paws. And he loves living in the country. That's because he works like a dog... fixing fences, gardening, and helping his family out on the range.

Yep, it's all work, all the time for Charlie the ranch dog. In fact, he's probably working right now... Zzzzzz...

A ranch dog's work is never done!

REE DRUMMOND is an award-winning American blogger, # 1 *New York Times* bestselling author, food writer, photographer and television personality who lives on a working ranch outside of Pawhuska, Oklahoma. In February 2010, she was listed as # 22 on *Forbes'* Top 25 Web Celebrities — one of only three women. Her blog, *The Pioneer Woman*, which documents Drummond's daily life as a ranch wife and mother, was named Weblog of the Year in 2009 and 2010 at the Annual Weblog Awards.

DIANE DE GROAT is an award-winning illustrator of over 130 books. She has also written and illustrated the bestselling series about Gilbert — everyone's favourite opossum.



Grognonstein

Crankenstein

Beware of Grognonstein! He is a monster of grumpiness that no one can destroy! He may look like any ordinary boy, but when faced with a rainy day, a melting popsicle, or an early bedtime, this little boy transforms into a mumbling, grumbling Grognonstein. When Grognonstein meets his match in a fellow Grognonstein, the results could be catastrophic — or they could be just what he needs to brighten his day!

SAMANTHA BERGER has written picture books, cartoons and promos for Nickelodeon for over a decade. She has also written comic books and commercials, movie trailers, theme songs, slogans, magazine articles, poems, TV-books, sticker books and professional books. And when she isn't writing, she's voicing audio books travelling the world, and helping rescue dogs.

DAN SANTAT is the author and illustrator of *The Guild of Geniuses* and graduated with a B.S. in Biology. He went on to receive an illustration degree. Dan was the first runner-up in the SCBWI Don Freeman Memorial Grant-In-Aid competition. That same year, he won first prize in the Quirky Modern Category of the juried art portfolio display at the 2002 SCBWI Los Angeles Conference. Santat lives in Pasadena, California.

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16-COPY COUNTER DISPLAY

Includes 8 copies each of *Un chef monstre* and 2 copies of *Gros ours Grincheux*, *Gros Ours et Petite Puce*, *Gros Ours Courageux* and *Gros Ours affamé*

978-1-4431-4004-1
\$159.84

ISBN 978-1-4431-4004-1



Marketing

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- Online promotion
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- Social media campaign

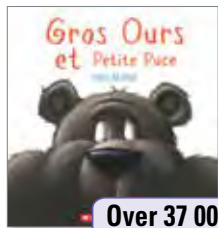
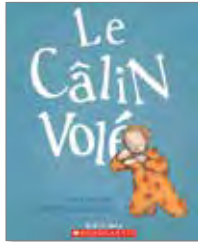
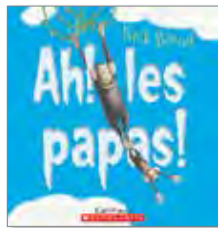
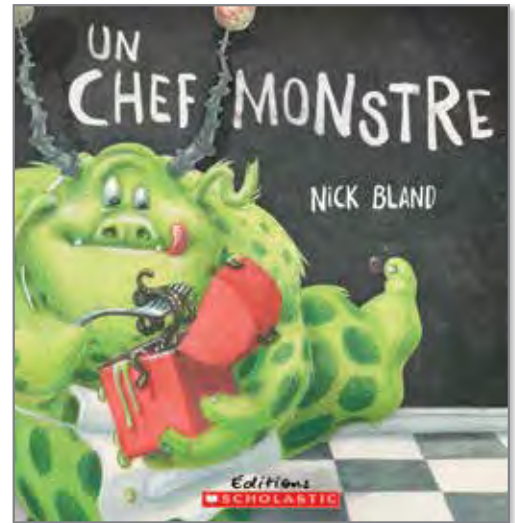
Un chef monstre

Monster Chef

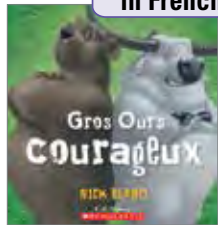
What does an average monster need to do to prove he can be scary? Just the right ingredients in a recipe for fright! Marcel is a monster of medium size with crotchety horns and googly eyes and like any good monster, he works every night giving the neighbourhood children a fright. But poor Marcel is simply not scary. In fact, he's hopeless at his job. After he trudges home from work each night, he turns to his true love . . . cooking. One night, when Marcel leaves his lunchbox out, a little kid looks inside . . . and is terrified! So Marcel gives up freelance frightening, and opens a restaurant where he can scare customers with his cooking instead.

NICK BLAND illustrated several readers before sending *A Monster Wrote Me a Letter (J'ai rendez-vous avec un monstre)* to Scholastic Australia in 2001.

He now lives in tropical Darwin where he has started to work full-time as an author-illustrator. On weekends he works as a guardian for 120 aboriginal boys from around Northern Australia who are boarding in Darwin.



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- Select author and
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- Advertising
- Social media campaign



A funny take on youngsters' tantrums!

Sam et sa colère

Sam's Pet Temper

Sam et sa colère is a funny take on tantrums and time-outs that will have parents and kids alike rooting for Sam — all while getting a kick out of the pet temper, who really is hard to resist.

One day, Sam is at the playground. It's crowded and he has to wait his turn for everything. Sam gets mad. All of a sudden, something jumps onto the playground. It runs around in circles, shoving, tripping, pinching, stomping. And then the playground is empty — except for Sam... and the THING. Sam has never seen anything like it before, but he knows it is a temper. At first having a pet temper is fun, but soon Sam realizes he is going to have to find a way to control his temper!

SANGEETA BHADRA lives in Brampton. *Sam's Pet Temper (Sam et sa colère)* is her first book. Sangeeta is very enthusiastic about school and library visits — she remembers these as being a big influence on her own childhood.

MARION ARBONA was born in France and now lives in Montreal. She devotes herself to illustration and painting while occasionally working on animation and film projects.

INSIDE



— Sam! s'écrie sa mère. Tu dépasses les limites!
— Mais ce n'est pas moi, proteste Sam. C'est ma colère. Attendez, je vais vous la montrer!
— Monte dans ta chambre, jeune homme, dit le père de Sam. Les colères n'ont pas leur place à table.
La colère ricane et suit Sam dans l'escalier.

S'occuper d'un tel ami, c'est bien plus compliqué que Sam ne le croyait.
— Va-t'en! ordonne-t-il.
La colère sourit gentiment, fait deux fois la roue et bondit sur le lit de Sam. Elle lance les jouets et les oreillers de Sam dans les airs et jongle avec ses pieds. Sam commence à regretter de l'avoir adoptée.

SPECIFICATIONS

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Je suis capable!

C'est l'Halloween!

Not published in English

The third book in the *Je suis capable!* series by Dominique Pelletier! This book offers a quirky look at how young children love to do things by themselves. This time, the two kids show us how they can prepare for Halloween.

Bright and hilarious illustrations by Dominique Pelletier, the artist behind the popular *100 blagues! Et plus...* series, children's favourite joke books!

DOMINIQUE PELLETIER started drawing at a very young age. But unlike most children, he kept doing it when he grew up! He studied graphic communication at University Laval and now works exclusively on children's books. He lives in Saint-Liboire, Quebec.



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Je suis capable!
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Je suis capable!
C'est Noël!
978-1-4431-3244-2





Pat le chat

Pete the Cat

Je porte mes lunettes magiques

Pete the Cat and His Magic Sunglasses

Pat le chat is back in *New York Times* bestselling artist James Dean's picture book *Je porte mes lunettes magiques*, written by himself and Kimberly Dean. Pat le chat wakes up feeling grumpy — nothing seems to be going his way. But with the help of some magic sunglasses, Pat learns that a good mood has been inside him all along. Fans of Pat le chat will love watching him take his positive outlook and transform a grumpy day into an awesome day!

SPECIFICATIONS

By Kimberly and James Dean

Illustrated by James Dean

\$10.99

Picture Book

Paperback

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32 pages, full-colour

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ISBN 978-1-4431-3853-6



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J'aime mes boutons ronds
Pete the Cat and His Four Groovy Buttons

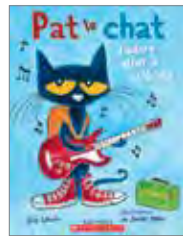
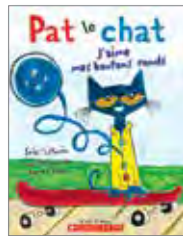
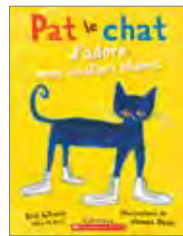
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10-COPY COUNTER DISPLAY

Includes 10 copies of *Pat le chat, Je porte mes lunettes magiques*

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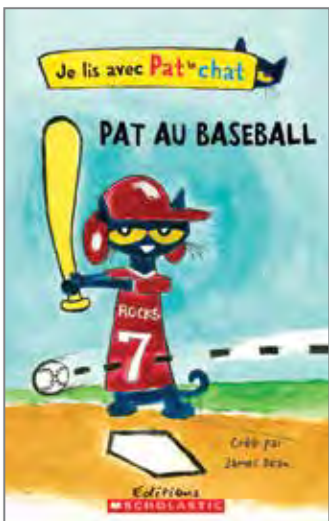
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ISBN 978-1-4431-4007-2



Marketing

- Online promotion
- Advertising
- Social media campaign



Je lis avec Pat le chat

My First I Can Read

Pat au baseball

Play Ball!

Pat le chat is ready to play baseball! Pat's team, the Rocks, is playing the Rolls. But when the game doesn't go Pat's way, what will Pat do?

JAMES DEAN knew he had found something special when he first painted Pat, a black kitten he discovered in a cage at the animal shelter. He then met Eric Litwin. The success of their first *New York Times* bestselling book about Pat le chat and his white shoes has been a magical dream.

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Pat à la plage
Pete at the Beach

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Illustrated by Jim Durk

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le gros chien rouge
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Le gros tas de feuilles
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Clifford has been asked to watch Nonosse's leaf pile. But he and Cléo can't stop themselves from jumping in it and now the leaves are all over the place! Includes reading comprehension questions.



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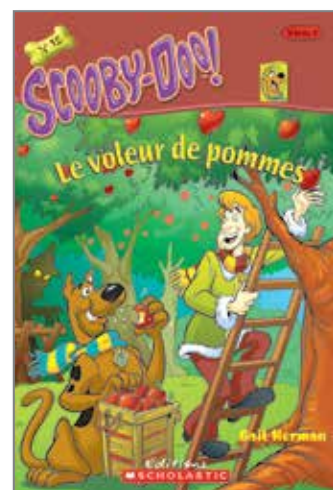
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Je peux lire! Niveau 2
Hello Reader! Level 2

Le voleur de pommes
The Apple Thief

Scooby and the gang are going apple picking. But no matter how fast Sammy and Scooby fill their basket, the apples continue to disappear! Is a ghost taking the apples? Time to look for clues!



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Vive l'automne!

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What happens in fall? Kids get to find out in the *Vive l'automne!* series. These non-fiction picture books feature kid-friendly text and illustrations to make learning fun!



Le temps au fil des jours

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Brr! It's starting to get chilly! Find out how weather changes during fall. See how people and animals get ready for cooler temperatures. Let's grab our coats and mittens!



Les récoltes

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Bringing in Food
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Fall is a time to celebrate food. Farmers and gardeners work hard to grow crops all spring and summer. In fall, they harvest pumpkins, pecans, corn, potatoes and more. Mmm!



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Colorful and Crunchy
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Zig Zag

Fly Guy

Zig Zag et Frankenmouche

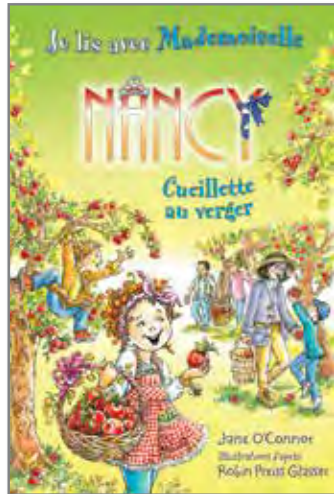
Fly Guy and the Frankenfly

In the latest installment of the *New York Times* bestselling *Zig Zag* series, Biz and Zig Zag spend a day together playing some spooky games and doing arts and crafts projects. When Biz goes to bed, Zig Zag stays awake and is "bizzie"! Biz has a nightmare that a gigantic Frankenmouche monster is out to get him! But when he wakes up, all he sees is Zig Zag, who fell asleep making posters showing that he and Biz are best friends.

TEDD ARNOLD is a children's book writer and illustrator. He has written over 50 books and he has won the Theodor Seuss Geisel Honor for his book *Hi! Fly Guy!* (*Salut Zig Zag*). He currently lives in Elmira, New York.

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<i>Super Fly Guy!</i>
978-1-4431-2992-3 | La vieille dame
qui avala Zig Zag
<i>There Was An
Old Lady Who
Swallowed Fly Guy</i>
978-1-4431-3612-9 |



Je lis avec Mademoiselle



Fancy Nancy - I Can read!

Mademoiselle Nancy maintains her frilly disposition in this adorable series featuring short sentences, familiar words and simple concepts. Perfect for little girls eager to read on their own!

Cueillette au verger

Apples Galore!

Join Mademoiselle Nancy on the perfect fall field trip — to the apple orchard. Fall is an extra-fancy season. Even the trees wear fancy colours! Nancy is determined to find a perfect Gala apple for her dad — it's his favourite kind, and even the name sounds fancy. But what if the perfect apple is just out of reach?

JANE O'CONNOR is the author of more than thirty books for children. She lives with her family in ever-posh New York City.

ROBIN PREISS GLASSER now spends her days drawing the *Fancy Nancy* books (Mademoiselle Nancy). Robin lives in Southern California.

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GRAPHIC NOVEL

SPECIFICATIONS

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Graphic Novel

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9 781443 138154

Marketing

- Online promotion
- Social media campaign
- Online Video

N° 5 - Les trois voleurs

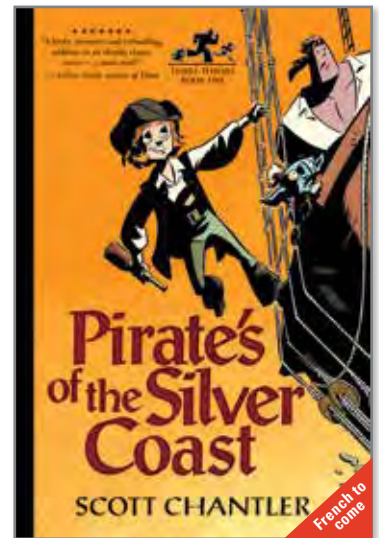
#5: The Three Thieves

Les pirates de la côte d'Argent

Pirates of the Silver Coast

Les pirates de la côte d'Argent finds Dessa, Topper and Fisk on their way to the mysterious island of Astaroth. Astaroth is a legend among sailors, but its precise location is unknown. Dessa believes it holds clues as to the whereabouts of her brother. Readers will love the slapstick comedy and cinematic feel of this fast-paced fantasy graphic novel.

SCOTT CHANTLER acclaimed series, *Northwest Passage*, was nominated for an Eisner award, and the first book in *The Three Thieves (Les trois voleurs)*, *Tower of Treasure (La tour au trésor)*, won the Joe Shuster award for Best Comics for Kids. Scott lives in Waterloo, Ontario.



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★ REVIEWS

“

#2: Sign of the Black rock (L'auberge du rocher noir)

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”


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Bijou cherche une maison
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It is Saturday morning and Kat gets a call from Aunt Jenn. Someone has left a box of three bichon frisé puppies outside Tails Up. Aunt Jenn is booked solid with grooming clients. She needs help looking after the puppies — and she needs Kat and her friends to try to find them new owners, pronto! Can Kat, Maya and Grace help Bijou the bichon frisé find a home?

SUSAN HUGHES studied English literature at the University of Toronto. She writes both fiction and non-fiction children's books. She lives with her family in Toronto.

LEANNE FRANSON has illustrated over 80 picture books and novels in English and French, including *The Girl Who Hated Books* (*La petite fille qui détestait les livres*). She lives with her son Benjamin and two cats in Martensville, Saskatchewan.


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On the day that shocks the world, one boy just wants to find his dad.

Noah has always been proud of his father — a brave New York City firefighter. So Noah is thrilled when his dad plans a special outing for Noah's eleventh birthday — they're taking a school day off to spend in the city, just the two of them!

The morning of September 11 dawns bright and clear. But in less than an hour, everything changes — forever.

LAUREN TARSHIS often wonders how she came to spend most of her waking moments thinking about disasters, as the author of the children's historical fiction series *I Survived*. Each book takes readers into the heart of history's most thrilling and terrifying events.

SPECIFICATIONS

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Illustrated by
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SPECIFICATIONS

By Hugh Brewster

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Non-Fiction

Paperback

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48 pages

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ISBN 978-1-4431-2462-1



Awards

Dieppe - La journée la plus sombre de la Deuxième Guerre mondiale

Dieppe: Canada's Darkest Day of World War II

- Honour Book, Children's Literature Roundtables of Canada Information Book Award
- Finalist, OLA Silver Birch Non-Fiction Award • CCBC Best Books for Kids and Teens

La bataille de Vimy
At Vimy Ridge

- Winner, Norma Fleck Award for Children's Non-Fiction
- Shortlist, Children's Literature Roundtables of Canada Information Book Award

Marketing

- Review mailing
- Online promotion
- Advertising
- Social media campaign

De Vimy à la victoire

Le combat du Canada durant la Première Guerre mondiale

From Vimy to Victory

Canada's Fight to the Finish in World War I

Canadians earned the admiration of the world — and a reputation as soldiers who could get the job done — after their hard-won victory at Vimy Ridge. From that date in early 1917 until the Armistice in November 1918, they proved themselves again and again in legendary battles such as Passchendaele, Lens and the Hundred Days' offensive. *De Vimy à la victoire* documents their decisive battles to push back the German lines in the final years of the Great War. The book features a scrapbook design with sidebars and extended captions, and first-person accounts describing life at the Front. Includes numerous haunting photos and illustrations complemented by original maps.

HUGH BREWSTER is the author of four award-winning non-fiction titles about Canadians under fire, titles that have won acclaim with readers of all ages. The experiences described to Brewster by veterans of the Dieppe Raid inspired the novel *Prisoner of Dieppe*, which won the 2012 Hackmatack Award. He is also the author of nine books for children and adults and is a sought-after speaker in schools and libraries. He regularly gives presentations all across Canada and appears on radio and television.



2014 marks the 100th anniversary of the start of World War I



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★ **REVIEWS**

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Dieppe can be described quite simply as superb . . . archival photographs, first-person accounts from surviving combatants or memoirs, and the connective tissue of his beautifully crafted text tell a story that is equal parts horror and valour.

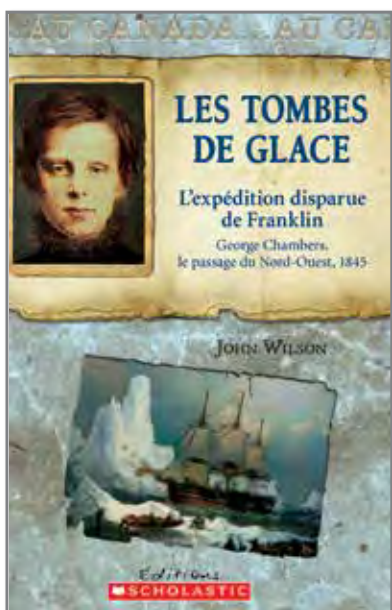
~ *The Globe and Mail*

Praise for *At Vimy Ridge: Canada's Greatest World War I Victory* (*La bataille de Vimy*)

At Vimy Ridge is a splendid introduction to a major event in Canadian history, and Brewster has created another valuable historical resource . . . Few copies will sit for long on library shelves.

~ *Quill & Quire, starred review*




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Au Canada...
I Am Canada

Adventure. Duty. Danger. Fear. Join the action and discover first hand what it's like to be part of Canada's history.

Les tombes de glace
L'expédition disparue de Franklin
Georges Chambers, le passage du Nord-Ouest, 1845
Graves of Ice: The Lost Franklin Expedition

George Chambers, The Northwest Passage, 1845

A dramatic Arctic adventure set during Sir John Franklin's doomed search for the Northwest Passage.

George Chambers is a fourteen-year-old aboard *HMS Erebus*, one of two ships under the command of Sir John Franklin on his quest to discover the Northwest Passage. But when the *Erebus* and *Terror* are trapped in crushing ice, 129 men of the crew die from cold, scurvy and starvation.

George recalls the events that led him to Canada's desolate North, and the expedition's failure — including gravediggers, a close call with a polar bear, standing up against sailors threatening mutiny, and his own impending death.

JOHN WILSON has over three dozen books to his credit. *Shot at Dawn* (*Fusillé à l'aube*) is his earlier title in the *I Am Canada* series. He has written about John Franklin's (and similar) expeditions in both novels and non-fiction. John travels extensively to visit schools and libraries, and is knowledgeable in numerous areas of history.

Check out our *Au Canada...* website for more info and activities


★ REVIEWS
“ Shot at Dawn (Fusillé à l'aube)

The author nails the essence of a tempestuous period. The writing is immaculate in the way it describes the monstrosities that soldiers must experience.

~ *The National Post*

I Am Canada: Graves of Ice by John Wilson (Les tombes de glace)

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~ *Resources Links, 2014*

SPECIFICATIONS

By John Wilson

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Novel

Hardcover

Ages 11 and up • 4 ½" x 6 ½"
208 pages

978-1-4431-3850-5

ISBN 978-1-4431-3850-5



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Awards

Derrière les lignes ennemies
Behind Enemy Lines

- Nominee, Golden Oak Award (Ontario Library Association), 2013

Prisonnier à Dieppe
Prisoner of Dieppe

- 2012 Hackmatack Children's Choice Book Award (English Fiction Category)

Fusillé à l'aube
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Shot at dawn

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- Social media campaign

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NOVELS

SPECIFICATIONS

By Pat Hancock &
Allan Gould
Illustrated by
Andrej Krystoforski

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Lieux hantés

Haunted Canada

Turn the lights down low, lock the door and prepare to be spooked! This collection of ghostly tales is sure to send chills up your spine.

Histoires de fantômes

Haunted Canada Ghost Stories

A bindup of *Grim and Ghostly Stories* and *Strange and Spooky Stories*, now in the regular *Haunted Canada* format. Includes 14 of the best ghost stories from *Grim and Ghostly* and *Strange and Spooky* plus one new never-before-published story, with black and white illustrations throughout.

PAT HANCOCK is the author of the award-winning *Haunted Canada* series. She has written many other non-fiction books on Canada. She brings boundless enthusiasm to her research and writing, and to being a grandmother. She lives in Toronto, Ontario.

ALLAN GOULD was a successful author, journalist, lecturer and speechwriter. He passed away in 2013.

ANDREJ KRSTOFORSKI is responsible for the eerie black and white drawings in the *Haunted Canada* series. He lives in Richmond Hill, Ontario.



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#1: *Haunted Canada*
By Pat Hancock
\$8.99 • 978-0-439-96258-2

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N° 3 - Lieux hantés 3
#3: *Haunted Canada 3*
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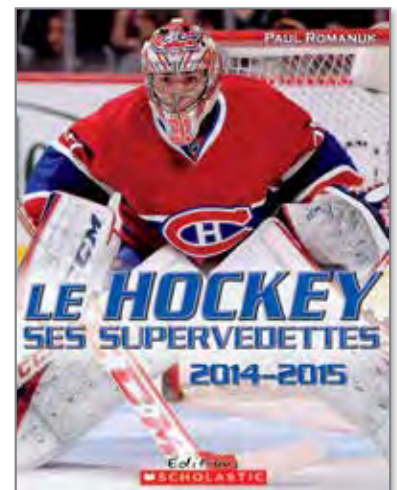


Le hockey ses supervedettes : 2014-2015

Hockey Superstars 2014-2015

More than twenty-five years after this annual's first publication, kids (and even their parents) look forward to Paul Romanuk's *Hockey Superstars* (*Le hockey ses supervedettes*). As with every year, this year, seventeen of the NHL's superstars are profiled, with glossy, full-page, full-colour photos, bios, previous season stats, and pullout interview quotes. This book also includes info on all the teams, fill-in pages so kids can choose and track their favourite players and predict the season, referee signals, NHL award winners and stats, and a countdown to the Cup fill-in poster! It's a must-have for any hockey fan as they head into the next exciting hockey season!

PAUL ROMANUK is a veteran national sportscaster. He was the lead hockey play-by-play voice at The Sports Network for more than a decade and worked as a reporter and host on Sports Centre. Aside from calling hundreds of hockey games, Paul has covered the Summer Olympics, Winter Olympics, Pan Am Games, Asian Games and Soccer World Cup. He continues to cover the annual Spengler Cup for Sportsnet. Aside from television work with Eurosport, Paul works as a magazine editor and writer. He is also an accomplished photographer. Paul lives in London, England.



ALSO AVAILABLE • \$8.99

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New Series!

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Nous conjuguons! is the perfect tool to help young learners understand and remember French verb conjugations. Known for his hilarious illustrations in *100 blagues! Et plus...* and *Mots mystères*, Dominique Pelletier simplifies verb conjugations by clearly illustrating each personal pronoun and its conjugation. The repetition, simple text, and colourful illustrations present verb conjugations in a fun and accessible way. Each book also includes flash cards to help reinforce learning.

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au présent de l'indicatif

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J'ai
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Il a
Elle a
Nous avons
Vous avez
Ils ont
Elles ont

**Nous conjuguons! Le verbe être**

au présent de l'indicatif

978-1-4431-3826-0



Je suis
Tu es
Il est
Elle est
Nous sommes
Vous êtes
Ils sont
Elles sont

**SPECIFICATIONS**

By Dominique Pelletier

\$7.99

Non-fiction

Paperback

Ages 5-7 • 6" x 9"

24 pages, full-colour

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DOMINIQUE PELLETIER started drawing at a very young age. But unlike most children, he kept doing it when he grew up! He studied graphic communication at University Laval and now works exclusively on children's books. He lives in Saint-Liboire, Quebec.

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Sept 2014 | 25

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EARLY CHILDHOOD

SPECIFICATIONS

By Caroline Jayne Church

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Early Childhood

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Rounded corners

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978-1-4431-3695-2

ISBN 978-1-4431-3695-2



Marketing

- Online promotion
- Advertising
- Social media campaign

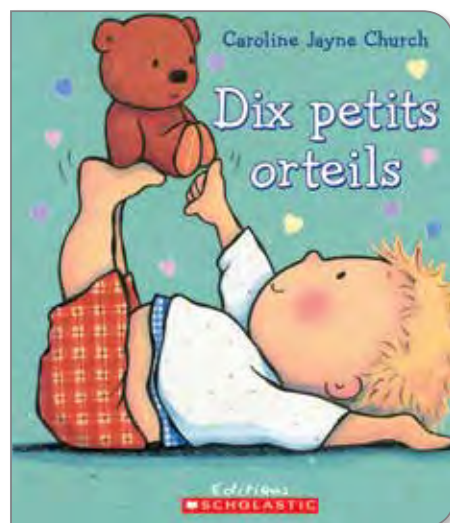
Dix petits orteils

Ten Tiny Toes

A new padded board book from Caroline Jayne Church, the bestselling author-illustrator of *I Love You Through and Through* (*Je t'aime de la tête aux pieds*) and *Good Night, I Love You!* (*Bonne nuit, je t'aime!*).

Caroline Jayne Church brings her adorable toddler art and lovely rhymes to this joyful twist on the tried-and-true classic, *Head, Shoulders, Knees, and Toes*. From ears that wiggle to bellies that giggle, *Ten Tiny Toes* (*Dix petits orteils*) is sure to inspire little ones as they learn to celebrate their mouth, ears, eyes, nose, and a love that grows and grows.

CAROLINE JAYNE CHURCH has worked in every field of illustration, including advertising, packaging, character creation, card design and paper products. She now works from a studio in Farnham, Surrey, writing and illustrating children's books, some of which have now been published in eight different languages. She lives in Surrey, England.



Close to 60 000 copies
in French sold!



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You Mean the World to Me
By Bayne Gibby
Illustrated by David Walker
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Voici l'automne

Let It Fall

The leaves turn red, brown and orange, then drift down from the trees. It is time to go apple picking and on hayrides at the county fair. Fall is finally here!

With soft coloured art, adorable children, and colourful outdoor scenes, *Let It Fall* celebrates all the seasonal awe of autumn.

SPECIFICATIONS

By Maryann Cocca-Leffler

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Paperback

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24 pages, full-colour

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ISBN 978-1-4431-3879-6



INSIDE



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SPECIFICATIONS

By Robert Munsch
 Illustrated by
 Michael Martchenko
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 Picture Book
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 Ages 3-8 • 8" x 8"
 32 pages, full-colour

ISBN 978-1-4431-3859-8



ISBN 978-1-4431-3890-1



Marketing

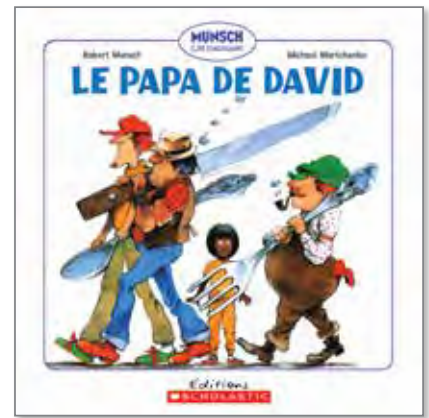
- Online promotion
- Social media campaign



Le papa de David
 David's Father

978-1-4431-3859-8

When David moved to the neighbourhood, Julie was afraid of David's father because he was a giant. David, who was adopted, is not a giant and looks like a regular kid. When Julie got to know David's father, she found out he was very nice after all, but still kind of scary. "You think he is scary?" asks David. "Wait till you meet my grandmother".



L'avion de Julie
 Angela's Airplane

978-1-4431-3890-1

While looking for her lost father at the airport, Angela ends up in the front of the plane. She decides to push just one button, and then another... and another...



ROBERT MUNSCH is Canada's bestselling author of more than fifty picture books for young readers. His heartwarming and hilarious stories are beloved by children, parents, teachers and booksellers alike. In 2009, he was inducted into Canada's Walk of Fame. He lives in Guelph, Ontario.

MICHAEL MARTCHENKO'S illustrations are as instantly identifiable and lovable as Robert Munsch's stories. His wild and colourful pictures add depth and even more hilarity to these picture book tales. He received the CBA Children's Illustrator of the Year Libris Award in 2006. He lives in Toronto, Ontario.

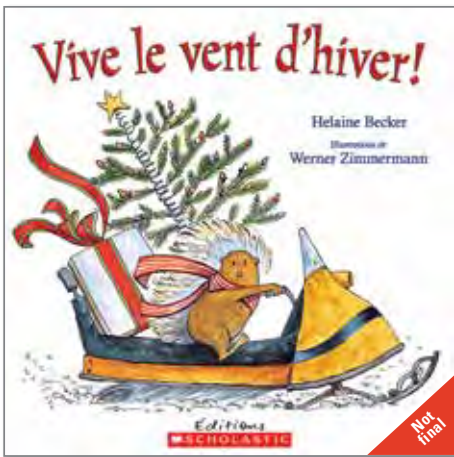
More Munsch on page 8



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Vive le vent d'hiver!

Dashing Through the Snow
A Canadian Jingle Bells

The bestselling Porcupine and his Canadian friends are back in a brand new singalong adventure! Join the mayhem as a wild cast of Canadian characters take over the Christmas holidays to the familiar tune of *Jingle Bells*. When Sasquatch upsets Santa's sleigh under the shining Northern Lights, porcupine and the rest get the wrong presents. But that doesn't stop everyone from having a great time!

HELAINÉ BECKER has written many laugh-out-loud funny books for children, including the bestselling *A Porcupine in a Pine Tree*, *Ode to Underwear*, *The Haunted House That Jack Built*, and *The Hilarious History of Hockey*. She is extremely active in the world of children's literature, in addition to being a swimmer, cyclist, runner and read-a-holic. Helaine lives in Toronto, Ontario.

WERNER ZIMMERMANN is an author, illustrator, and teacher whose works include the bestselling *A Porcupine in a Pine Tree*; *Snow Day!*; *Listen, Said the Donkey*; *Pippin the Christmas Pig*; and the *Farmer Joe* series. He has been nominated twice for the Governor General's Award. Werner lives in Guelph, Ontario.

SPECIFICATIONS

By Helaine Becker
Illustrated by
Werner Zimmermann

\$19.99
Picture Book
Hardcover
Ages 2-6 • 10 ¼" x 10 ¼"
32 pages, full-colour
978-1-4431-2454-6



18-COPY COUNTER DISPLAY

Includes 12 copies of *Vive le vent!*
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Awards

- Un porc-épic dans un sapin
Porcupine in a Pine Tree
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of the Year, 2011

★ **REVIEWS**

“ **Praise for *A Porcupine in a Pine Tree (Un porc-épic dans un sapin)***

It's virtually impossible to resist singing along. ~ *Quill & Quire*

A super-serving of Canadiana in perfect time for the holidays . . . quite irresistible.
~ *CM: Canadian Review of Materials*

It's not easy to put a new spin on a holiday classic . . . Bravo to a talented pair for a book that is sheer fun.
~ *Canadian Children's Book News*

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~ *CBC Parents*



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Marketing

- Review mailing
- Online promotion
- Advertising
- Social media campaign

Gigantosaure

Gigantosaurus

All young dinosaurs are warned about the scary Gigantosaure. So Bonehead volunteers to be the dino-kids lookout. Unfortunately, he is the original boy-dinosaur who cried wolf, or in this case, GIGANTOSAURE! Finally, his friends refuse to believe his warnings and the Gigantosaure really turns up!

JONNY DUDDLÉ is an illustrator and concept artist for films, including *The Pirates!* by Aardman animation. His first book, *The Pirate Cruncher* (*Le croque-pirate*), was long-listed for the Kate Greenaway Medal. Having sailed the high seas in a square-rigger, Jonny is now in danger of becoming a landlubber. He lives in Wales.



More than 16 000 copies sold in French in Canada!



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Le voilier d'Olivier

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Playing with letters is fun! This wonderfully illustrated picture book is an amusing adventure in anagrams about Olivier, a little boy who is searching for his dog. Olivier meets a lot of odd characters along the way. Can they help him find his dog?

MIREILLE MESSIER is a Toronto-based Franco-Ontarian author. She has published over a dozen children's books, several articles for youth magazines and has collaborated in the production of many family programs airing on CBC, TVO and Teletoon.

LOUFANE graduated from Belgium's École Supérieure des Arts Saint-Luc in 1999 and decided to settle in Quebec to pursue her career. She has illustrated more than 20 children's books for various publishers. To bring her artwork to life, she uses different mediums such as acrylic paint, textiles, and computer software.

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Marketing

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- Online promotion
- Select author and illustrator appearances
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- Social media campaign
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Marketing

- Online promotion
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- Social media campaign

Jarome Iginla
Tout feu tout flamme

Iginla Sparks the Flames

Riley lives in a town outside of Calgary — so naturally, he's a Flames fan and dreams of playing organized hockey but his dad, a single parent finds it's just too expensive. With the help of his uncle Zach, Riley goes to Kidsport, which helps kids pay for hockey, to turn in an application. Jarome Iginla happens to be in the office and helps Riley, even paying for a hotel room when Riley's uncle's car breaks down. From then on, Riley becomes a big fan of Iginla and promises to give back to the community just like his hero: Jarome Iginla.

MIKE LEONETTI has written several children's picture books on hockey, including *Crosby's Golden Goal*, *My Leafs Sweater*, *The Greatest Goal*, *A Hero Named Howe*, *Gretzky's Game* and *Number Four Bobby Orr*, *Wendel*, *The Great One* and *The Rocket*. Mike lives in Woodbridge, Ontario.

GARY MCLAUGHLIN has been illustrating for over 30 years. One of his most important projects has been a 6 x 12-foot portrait of every single Toronto Maple Leaf player to ever wear blue and white, from the one-gamers to the Hall of Famers.



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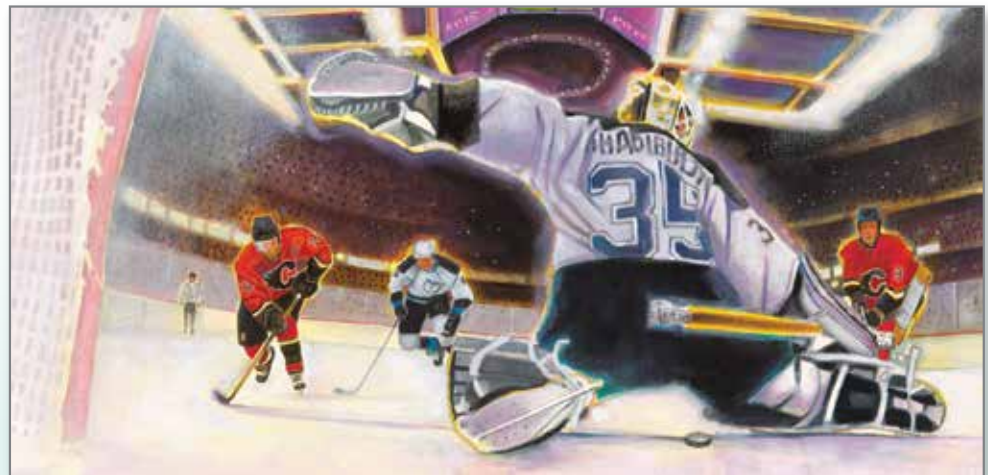
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Les pandas

Pandas

978-1-4431-3803-1 • Ages 4-6 • 32 pages

The whole world loves panda bears. Everyone loves to watch them play, climb, cuddle, and chew. But careful, they can scratch too — just look at that tree! Pandas live in wild places very faraway, and they are the star attractions of every zoo that keeps them safe and well, all over the world.

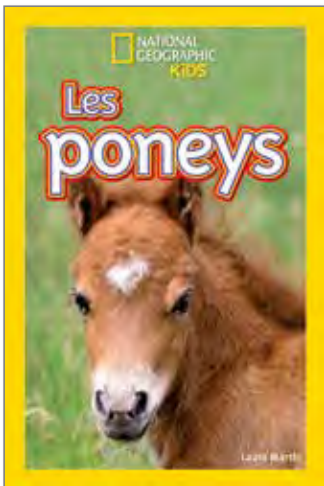


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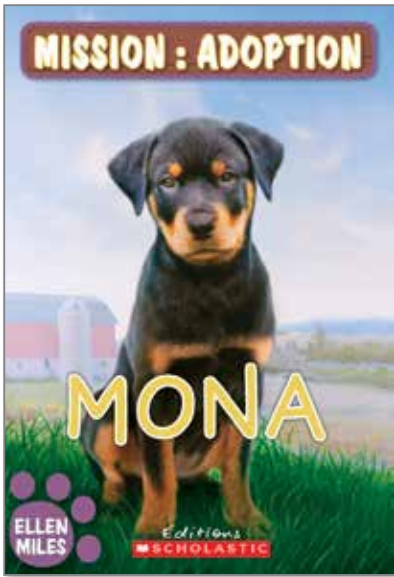


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MISSION : ADOPTION

Puppy Place

Charles and Rosalie Fortin love puppies. They have a puppy of their own named Biscuit, but they also foster dogs that need help finding new homes.

N° 31 - Mona

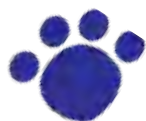
#31: Molly

When Charles offers to foster Mona he thinks that she is a very sweet puppy. But then Charles finds out that she is a Rottweiler. He's never been scared of a foster dog before. Can he overcome his fear and find this gentle pup a home?

ELLEN MILES likes to write about the different personalities of dogs. She is the author of more than 30 books, including the *Puppy Place (Mission : adoption)* and the *Taylor-Made Tales* series as well as *The Pied Piper* and other Scholastic classics.



For more *Mission : adoption* titles visit www.scholastic.ca/editions



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Marketing

- National contest
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Méchant Minou

Bad Kitty

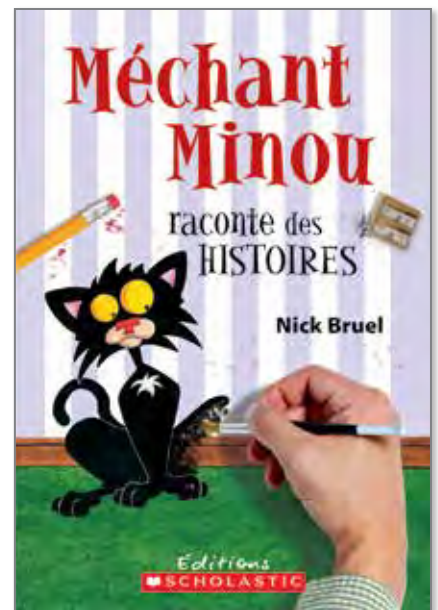
This loveable, relatable character is a perfect introduction to chapter books for young readers. Children have fallen in love with Méchant Minou — and laugh at all his antics.

Méchant Minou raconte des HISTOIRES

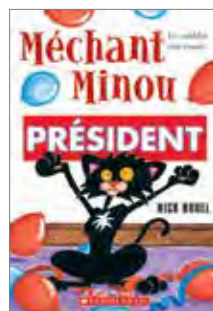
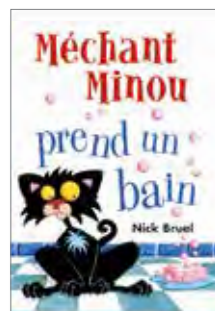
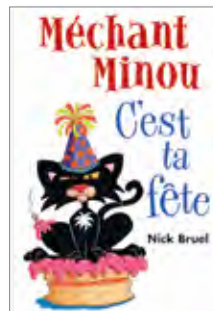
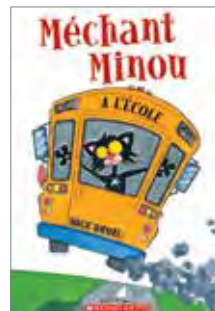
Bad Kitty Drawn to Trouble

In this seventh installment of the *New York Times* bestselling series, Méchant Minou encounters what may be his most formidable foe yet: his creator! Minou soon learns that feline manipulation works both ways — especially when you're at the wrong end of your author's pencil. Along the way, Nick, the author, shows kids how a book is created, despite the frequent interruptions from you-know-who.

NICK BRUEL is the author and illustrator of *New York Times* bestseller *Boing!* and the *Bad Kitty (Méchant Minou)* series, among others. He is a freelance illustrator and cartoonist, and during his down time, he collects PEZ dispensers and grows tomatoes in the backyard. He lives in Tarrytown, New York.



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Ricky Ricotta

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Ricky Ricotta et son robot géant contre les moustiques mutants de Mercure

Ricky Ricotta's Mighty Robot vs. the Mutant Mosquitoes from Mercury

978-1-4431-3822-2

Ricky Ricotta may be a small mouse, but he has a VERY big friend — a giant flying Robot! And when an evil, outerspace villain named Mr. Mosquito invades Earth with an army of Mutant Mosquitoes from Mercury, Ricky and his Robot know exactly what to do! Young readers will cheer as Ricky's Robot battles the bad guys. And when Ricky finds a very smart way to play a trick on Mr. Mosquito, it's plain to see that even a little mouse can be a BIG hero!

Marketing

- Review mailing
- Online promotion
- Advertising
- Social media campaign



DAV PILKEY has written and illustrated several popular award-winning books for children. *The Adventures of Captain Underpants*, which has sold nearly one million copies in print, was an American Bookseller Pick of the Lists and a Publishers Weekly "Cuffie" Award winner for the Funniest Book of the Year and *The Paperboy* was chosen as a Caldecott Honor Book. Dav Pilkey lives in Oregon.

DAN SANTAT is the illustrator of the acclaimed *Oh No! (Or How My Science Project Destroyed the World)* by Mac Barnett and *Chicken Dance* by Tammi Sauer, as well as the author-illustrator of the graphic novel *Sidekicks (Mini-justiciers)* and creator of Disney's *The Replacements*. Dan lives in Alhambra, California.



For more Dav Pilkey titles visit www.scholastic.ca/editions

★ REVIEWS

“An adventure story with great appeal . . . With barely more text than a long easy-reader, this title will be a heaven-sent choice for kids with reading difficulties.

~ *School Library Journal*

It's easy to see how Pilkey's high-action, easy-reading chapter novel with a comic book feel would appeal to younger readers . . . Silly good fun.

~ *Kirkus*



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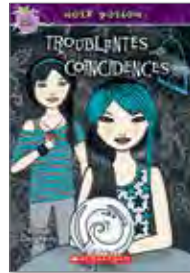
Le lac aux mystères

Dead in the water

The last place in the world Bree Danielsen wants to spend her summer is at Midnight Lake with her aunt Hedda. It's thousands of miles from her beloved New York City. There's no cell reception, no shopping, and no normal food. Then there are the animals her aunt keeps in cages on her back porch...and the stories she tells about a dangerous creature that lives in the lake. Everyone in town seems to think her aunt is crazy, but when Bree starts hearing strange night music and finds bones washed up on the beach, she wonders if her aunt might be onto something.



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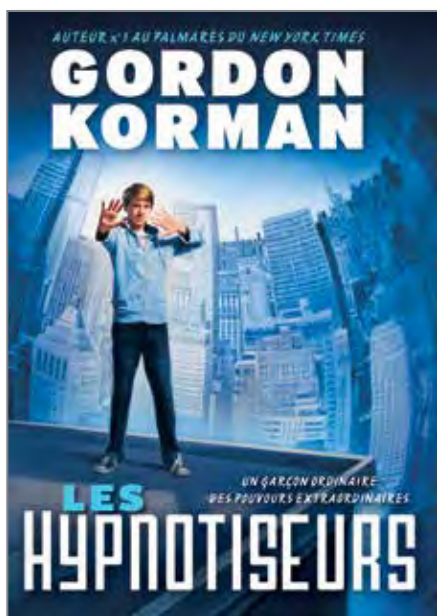
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Les hypnotiseurs

The Hypnotists

Jackson Opus has always been persuasive, but he doesn't know that he's descended from the two most powerful hypnotist bloodlines on the planet. He's excited to be accepted into a special program at the Sentia Institute — but when he realizes he's in over his head, Jackson will have to find a way to use his powers to save his friends, his parents, and his government.

GORDON KORMAN was born in Montreal. He wrote his first book when he was 12 years old, *This Can't Be Happening at MacDonald Hall* (*Collège MacDonald*), which was published in 1978, when Gordon was fourteen. The prolific author has written more than sixty books for middle-grade and young adult readers, including the Slapshot series (*Droit au but*), bestselling *Son of the Mob* (*Mon père est un parrain*), an ALA Best Book for Young Adults, and *Jake Reinvented*. He is the author of *The 39 Clues Book 2: One False Note* (*Fausse note à Venise*), which debuted at #1 on the *New York Times* bestseller list, and *The 39 Clues Book #8: The Emperor's Code* (*Au sommet de l'Everest*). Korman now lives with his family in Long Island, New York.

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240 pages

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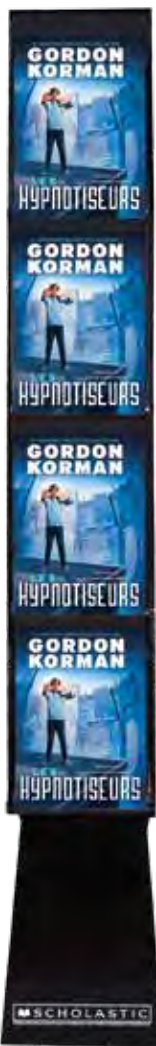
Awards

The Hypnotists

- Winner, Parents' Choice Book Award, 2013
- Nominee, OLA Silver Birch Award - Fiction 2013
- Longlist for the 2014 Libris Awards
- Young Readers Book of the Year

Marketing

- Review mailing
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- Advertising
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~ *Publishers Weekly*

There's action aplenty, and belly laughs too.

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Marketing

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- Social media campaign



Mon grand livre des pourquoi
 Little Kids First Big Book of Why

Using an interactive question-and-answer format and content grounded in a child's immediate world, this book delivers lively information, hands-on games, simple recipes, crafts, and more. What makes a car go? How does mushy dough become a crispy cookie? What does the doctor see in my throat? An essential parent reference, *The Big Book of Why* (*Mon grand livre des pourquoi*) invites children to ask big questions, think big thoughts, and get answers that are accurate, engaging, level-appropriate, and based on sound educational findings. It helps prepare preschoolers for school in an interactive way — the very best way to foster learning at this age, according to research. Highly photographic and playful, this big book is an adventure in exploration.





NATIONAL
GEOGRAPHIC
KIDS

Bizarre mais vrai!
300 faits renversants

Weird But True: 300 Outrageous Facts

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SPECIFICATIONS

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- Online promotion
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Marketing

- Review mailing
- Online promotion
- Advertising
- Social media campaign
- Downloadable activities

Super! Je cuisine

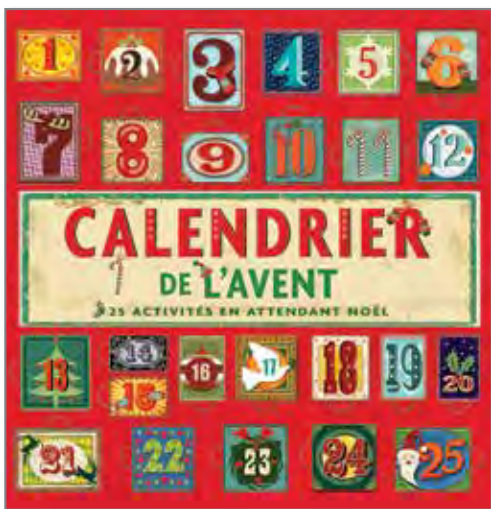
Cook It

Super! Je cuisine is the ultimate introduction to cookery for kids. It teaches the simple stuff first to help kids move on to conquer the kitchen.

Basic techniques are covered first with step-by-step guidelines and colour photographs keep everything clear and simple. There are 100 easy and delicious dishes to make, bake and create here, so kids will never run out of inspiration.



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Calendrier de l'avent

25 activités en attendant Noël

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SPECIFICATIONS

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100 blagues! Et plus... N° 34

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Mots mystères N° 27

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This great activity book includes words search puzzles, connect-the-dots drawings and fun illustrations to colour. Hours of fun guaranteed! A fabulous way to increase vocabulary.

JULIE LAVOIE obtained a degree in journalism and a masters in public administration, before working in politics, public relations and publishing. She lives in Quebec.

DOMINIQUE PELLETIER started drawing at a very young age. But unlike most children, he kept doing it when he grew up! He studied graphic communication at University Laval and now works exclusively on children's books. He lives in Saint-Liboire, Quebec.

SPECIFICATIONS

By Julie Lavoie
Illustrated by
Dominique Pelletier

\$5.99

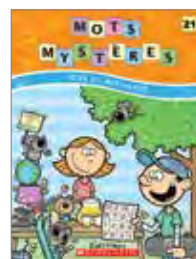
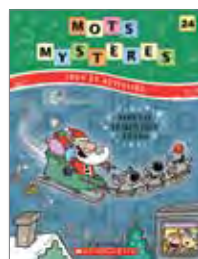
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Bonhomme de neige

Frosty the Snowman

Frosty the Snowman is a seasonally joyful story that continues to warm our hearts year after year. Famous for his cheerful character, whimsical appeal, and, of course, his button nose and two eyes made out of coal, Frosty is the most magical snowman in town.

Join him as he runs here and there, all around the square, saying "catch me if you can."

With glitter on the cover!



INSIDE



Il neige grand-papa!

Snow Day

Every child loves a snow day, no school and snowball fights galore! But Sam has to wait for his Granddad. Trying to hurry him up, Sam tells Granddad all the other kids have gone to the park... and all the local dogs... and all the zoo animals! Only when they finally arrive does Granddad see Sam was telling the truth and both of them get stuck in having fun on their snow day!

SAM USHER studied illustration and graduated in 2008. His first book, *Have You Seen Sassoon?* was longlisted for the Greenaway Medal and shortlisted for the Red House Children's Book Award and the Waterstones Children's Book Prize.

INSIDE





Ce livre a mangé mon chien!

This Book Just Ate My Dog

When her dog disappears into the gutter of the book, Bella calls for help. But when the helpers disappear too, Bella realizes it will take more than a tug on the leash to put things right. Cleverly using the physicality of the book, *This Book Just Ate My Dog!* (*Ce livre a mangé mon chien!*) is inventive, ingenious and just pure kid-friendly fun!

RICHARD BYRNE is the author and illustrator of the Oxfordshire Book Award-winner *The Really, Really, Really Big Dinosaur*. He grew up in Brighton and learned to colour at Eastbourne. He worked in graphic design before discovering his true passion in children's books.

SPECIFICATIONS

By Richard Byrne

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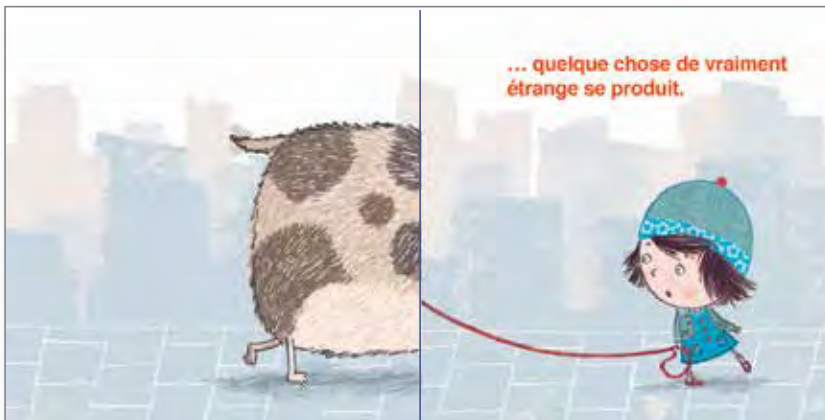
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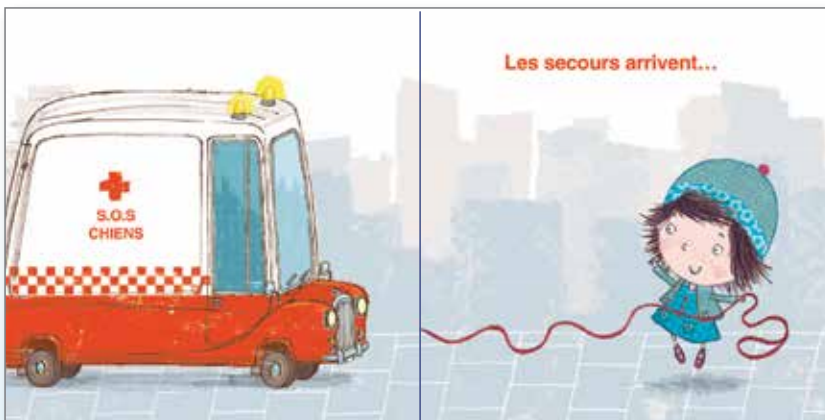
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INSIDE



INSIDE



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Marketing

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Qui aidera le père Noël?

Who Will Help Santa This Year?

This year, the job is just too big, and Santa Claus needs help in his workshop! He posts a sign in his yard, and soon the applicants start arriving. But the mermaids get the toys wet. The fairies leave glitter everywhere. The gnomes think brussels sprouts make great presents. And the wizards? The wizards have turned Santa into a frog! Just when things are looking desperate, the elves arrive to save the day!

JERRY PALLOTTA was looking for creative ways to teach his children their ABCs. His imaginative ideas led him to write and publish his very first book, *The Ocean Alphabet Book*. He has since created more than 20 alphabet books and has expanded into creative books for teaching basic math as well.

DAVID BIEDRZYCKI wrote and illustrated his own books for family and friends. He illustrated his first children's book in 1996. He also visits over 70 schools a year sharing his work with aspiring writers, illustrators and readers.



IN THE SAME SERIES

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 Who Will Be My Teacher This Year?
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ISBN 978-1-4431-3868-0

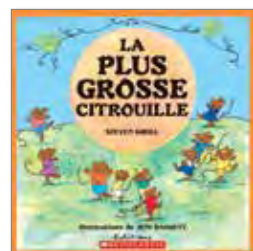


Le plus gros sapin de Noël

The Biggest Christmas Tree Ever

It's the day after Thanksgiving, and Clayton and Desmond feel the chill in the air. The cool weather makes them think of Christmas . . . and Christmas makes them think of Christmas trees! Who'll find the biggest one?

In the newest installment of this beloved, bestselling series, Clayton the town mouse and Desmond the country mouse team up to bring the spirit of Christmas to Mouseville in a BIG way.



IN THE SAME SERIES • \$8.99 each

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Le plus gros valentin
 The Biggest Valentine Ever
 978-1-4431-1604-6

La plus grosse citrouille
 The Biggest Pumpkin Ever
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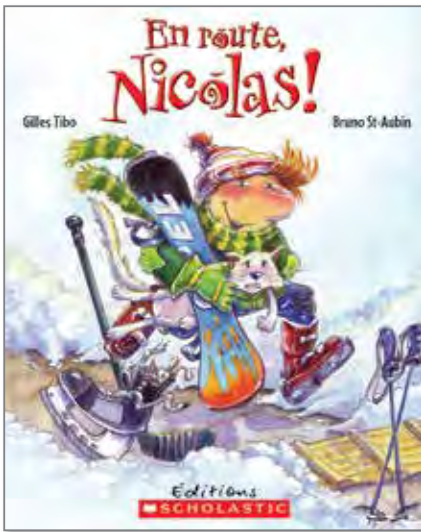
La plus grosse pomme
 The Biggest Apple Ever
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Le plus gros bonhomme de neige
 The Biggest Snowman Ever
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En route, Nicolas!

Winter Break Wipeout

Nicholas and his family are going on a winter vacation! What could go wrong? Nicholas is so excited for his family's ski trip that he's had his backpack, long johns, and snowboard boots on for three days already. But before they leave, Nicholas has a whole list of things to do: take the cat to a neighbour's house, shovel the driveway, round up the ski gear, pack up the car . . . will this vacation ever start? Everyone else is excited for all the mountain climbing, snowshoeing, and skiing ahead — but by the time the car is packed and the family is on their way, all Nicholas wants to do on his vacation is get a little rest!

GILLES TIBO has written and illustrated more than a hundred children's books. He is a two-time winner of the Governor General's Award and the Mr. Christie's Book Award, and a two-time nominee for the Hans Christian Andersen Prize. He lives in Montreal, Quebec.

BRUNO ST-AUBIN has illustrated over sixty children's books. His favourite activities when he is not illustrating include soccer, cross-country skiing, cycling, jogging and playing hockey. He lives in Quebec.

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\$9.99 • 978-0-439-96276-6
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\$9.99 • 978-1-4431-14356
- Des livres pour Nicolas!
Too Many Books!
\$8.99 • 978-0-439-97061-7
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\$8.99 • 978-1-4431-1671-8
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(Not published in English)
\$8.99 • 978-1-4431-0380-0
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SPECIFICATIONS

By Gilles Tibo
Illustrated by Bruno St-Aubin
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Paperback
Ages 4-7 • 8" x 10"
32 pages, full-colour
978-1-4431-3687-7



Awards

- Nicolas fou de soccer
(Soccer Crazy)
- Finalist, Prix Peuplier, Association des bibliothèques de l'Ontario, 2013

Nicolas, roi du filet!
(The Best Goalie Ever)

- Liste Best Books for Kids and Teens 2010, Canadian Children's Book Centre (CCBC)
- Sélection Communication-Jeunesse 2010-2011
- 4^e position, Palmarès Communication-Jeunesse 2010-2011

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En route, Nicolas!
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PICTURE BOOKS

SPECIFICATIONS

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32 pages, full-colour

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ISBN 978-1-4431-3689-1



Gédéon au magasin

Goose Goes Shopping

With their simple text and engaging, colourful pictures full of humour, Laura Wall's Gédéon books are a delight to all young readers. When Sophie and Gédéon go shopping with Mom, there's a lot of fun in store. An enchanting story about an unusual and heartwarming friendship.

LAURA WALL is a contemporary artist based in Devon. She achieved a first degree BA Honors in Fine Art and Illustration at Aberystwyth University of Wales. After university, Laura received a job as an edit assistant at a television company but she was still too passionate about art to pursue this further. Following this passion Laura became a full-time artist.



IN THE SAME SERIES • \$10.99 each

Gédéon

Goose

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Gédéon va à l'école

Goose Goes to School

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SPECIFICATIONS

By Laura Numeroff

Illustrated by

Felicia Bond

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Picture Book

Paperback

Ages 3-7 • 8" x 9"

32 pages, full-colour

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ISBN 978-1-4431-3866-6



Souris, tu viens au cinéma?

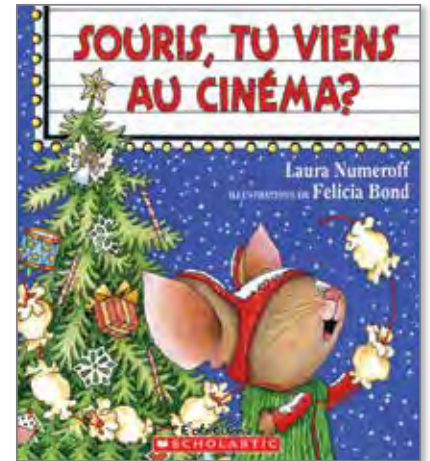
If You Take a Mouse to The Movies

Mouse is back for the holidays!

The famous little mouse from the children's classic *If You Give a Mouse a Cookie* is back in another irresistible tale full of holiday antics. This time, if you take him to the movies, he'll ask you for some popcorn. If you give him the popcorn, he'll want to string it all together. Then he'll want to hang it on a Christmas tree.

LAURA NUMEROFF wrote and illustrated nine books before publishing *If you Give a Mouse a Cookie* (*Souris, tu veux un biscuit?*), illustrated by Felicia Bond. This story was to be the first of more than 15 in the successful series *If You Give a...* One of them, *If You Give a Pig a Party*, was awarded the Quill & Quire Award in 2006. Laura's books have been published in many languages. She lives in California.

FELICIA BOND is the illustrator of numerous books for children. She has illustrated many books in addition to the *If You Give a...* series. Felicia lives in Santa Fe, New Mexico.



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If You Give a Moose a Muffin

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Souris, tu veux un biscuit?

If you Give a Mouse a Cookie

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Souris, tu viens à l'école?

If you Take a Mouse to School

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Gaspard, tu veux un gâteau?

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SPECIFICATIONS

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Graphic Novel

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96 pages, 2 colour

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Mini-Souris

Babymouse

N° 7 - Sur ses patins

#7: Skater Girl

Best Gymnast. Best speller. Best kazoo player. It seems everyone has a talent except Mini-Souris. That is, until Mini-Souris takes to the ice and surprises everyone with her spectacular spins and jubilant jumps. The famous Olympic coach, Coach Bearnakorva, discovers her and asks Mini-Souris to be her new protege. Will *Mini-Souris'* dreams of a medal come true? Or is she treading on thin ice? Find out in *Sur ses patins* — the 7th hilarious, action-packed installment of the beloved Mini-Souris graphic novel series!

JENNIFER L. HOLM is a *New York Times* bestselling children's author and the recipient of three Newbery Honors. Jennifer collaborates with her brother, Matthew, on two series — the popular *Babymouse (Mini-Souris)* series and the bestselling *Squish*. She lives in California.

MATTHEW HOLM grew up reading comic books and comic strip collections (including *Peanuts*, *Calvin and Hobbes*, and *Bloom County*). He hoped he might one day draw a daily newspaper comic strip. After college, he worked in New York City as a writer and editor and drew a daily web comic in his spare time.

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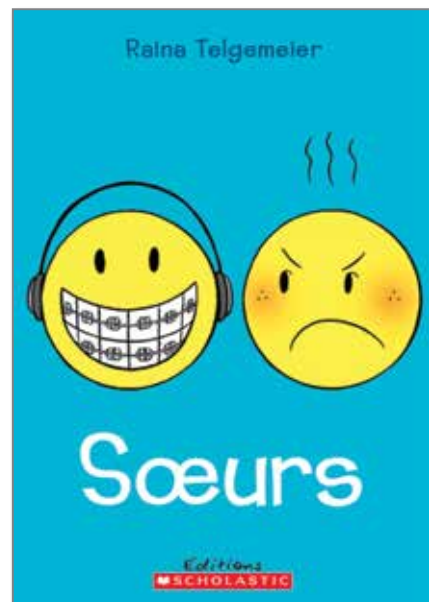


Sœurs

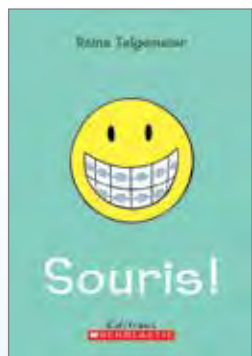
Sisters

Raina can't wait to be a big sister. But once Amara is born, things aren't quite how she expected them to be. Amara is cute, but she's also a cranky, grouchy baby, and mostly prefers to play by herself. Their relationship doesn't improve much over the years, but when a baby brother enters the picture and later something doesn't seem right between their parents, they realize they must figure out how to get along. They are sisters, after all.

RAINA TELGEMEIER grew up in San Francisco, and moved to New York City to study illustration at the School of Visual Arts. Her comics have been nominated for the Ignatz, Cybil, and Eisner Awards, and have appeared on the web, in magazines, and in various anthologies. She is the adaptor and illustrator of the *Baby-sitters Club* graphic novels which were selected by YALSA for their Great Graphic Novels for Teens list in 2006, as well as ALA's Top 10 Graphic Novels for Youth list.



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Awards

Souris!

Smile

- 2011-2012 Iowa Childrens Choice Awards



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Jessie Elliot a peur de son ombre

Jessie Elliot Is a Big Chicken

It's Jessie Elliot's last summer as a child. In the fall, she'll be going to Hochelaga High — where the cool kids smoke, have piercings, and make out in abandoned parking lots. Jessie wants to be cool, but it's way more fun being uncool. That's why this summer she's going to get a high score in Tetris, draw her Super Pickle comics, read weird books at her best friend Julie's cottage, and daydream about her crush, Ben. But when Julie is suddenly BFFs with one of the cool girls, Jessie wonders what will happen to her perfectly nerdy and fun-filled summer.

ELISE GRAVEL has won a Governor General Award for illustration, two Applied Arts Awards and a Grafika award. She also was short-listed for Mr. Christie's Book Award. She has written and illustrated several books for children in both French and English. Elise lives in Montreal, Canada.

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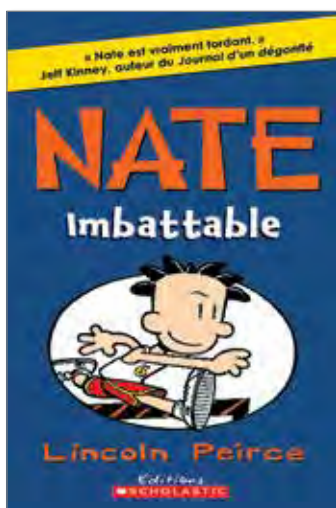


★ REVIEWS

Praise for *Jessie Elliot is a Big Chicken*

Jessie's exploration of her identity is relatable, and the art-heavy format, combined with all-too-common teenage worries and fears, make this a natural pick for fans of series like the Popularity Papers or Raina Telgemeier's comics.

~ *Publishers Weekly*, March 2014



Nate

Big Nate

N° 6 - Imbattable

#6: In the Zone

Nate's not having the best of luck . . . in fact, he's not having ANY luck. But with a little boost thanks to Chad's lucky foot, suddenly good luck is everywhere Nate turns! Nate's in the zone! But how long will it last?

LINCOLN PEIRCE is a cartoonist-writer and the creator of the comic strip *Big Nate (Nate)*, which appears in 200 US newspapers. He lives with his family in Portland, Maine.

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SPECIFICATIONS

By Brandon Mull

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Novel

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208 pages

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ISBN 978-1-4431-3878-9



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- Social media campaign
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Animal totem

Spirit Animals

As their world crumbles, four children discover they each have a spirit animal, a mystical bond between human and beast that bestows great power on both. Will it be enough to save a land in peril?

Tome 1 - Les Quatre Élus

Book 1 - Wild Born

Four children separated by vast distances all undergo the same ritual, watched by cloaked strangers. Four flashes of light erupt, and from them emerge the unmistakable shapes of incredible beasts — a wolf, a leopard, a panda, a falcon. Suddenly the paths of these children — and the world — have been changed forever. Enter the world of Erdas, where every child who comes of age must discover if they have a spirit animal, a rare bond between human and beast that bestows great powers to both. A dark force has risen from distant and long-forgotten lands, and has begun an onslaught that will ravage the world. Now the fate of Erdas has fallen on the shoulders of four young strangers . . . and on you.

BRANDON MULL is an American writer who is best known as the author of the *Fablehaven fantasy* series, which is a *New York Times* bestseller. Mull has also written *The Candy Shop War*. Because many young readers are interested in his books, Brandon crosses the country talking to students, with the message that imagination can take you places.



An exciting multi-author series now available in French!



**Tome 1 of a NEW five-book series
by Holly Black and Cassandra Clare.**

Magisterium

Tome 1 - L'épreuve de fer

Book 1: The Iron Trial

Twelve-year-old Callum Hunt has grown up knowing three rules by heart. Never trust a magician. Never pass a test a magician gives you. And never let a magician take you to the Magisterium.

Call is about to break all the rules. And when he does, his life will change in ways he can't possibly imagine. Most kids would do anything to pass the Iron Trial.

Not Callum Hunt. He wants to fail. All his life, Call has been warned by his father to stay away from magic. If he succeeds at the Iron Trial and is admitted into the Magisterium, he is sure it can only mean bad things for him. So he tries his best to do his worst — and fails at failing. Now the Magisterium awaits him. It's a place that's both sensational and sinister, with dark ties to his past and a twisty path to his future. The Iron Trial is just the beginning, for the biggest test is still to come . . . From the remarkable imaginations of bestselling authors Holly Black and Cassandra Clare comes a heart-stopping, mind-blowing, pulse-pounding plunge into the magical unknown.

CASSANDRA CLARE is the author of *City of Bones*, the first book in The Mortal Instrument trilogy and a *New York Times* bestseller. Her latest series, *The Infernal Devices*, has spawned three #1 bestsellers. Born overseas, Cassandra spent her early years traveling around the world with her family and several trunks of books.

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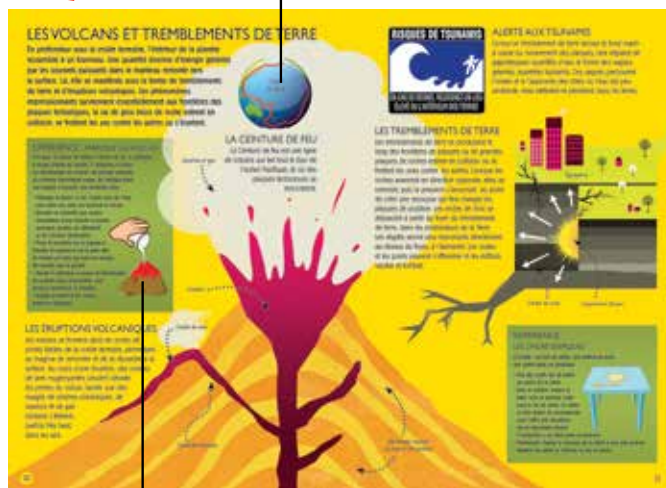
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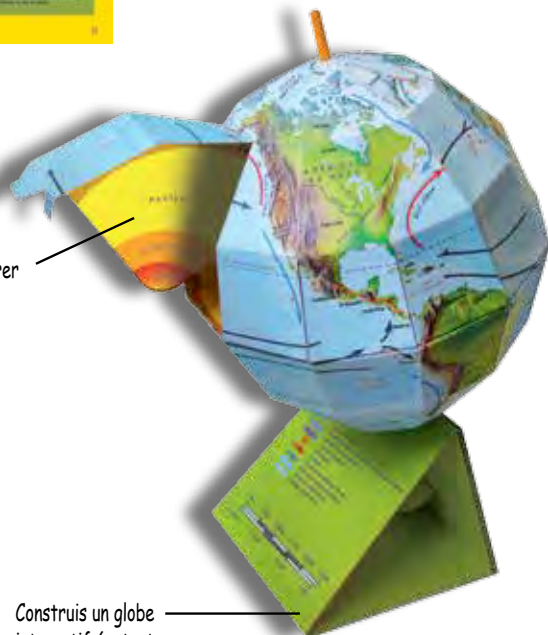


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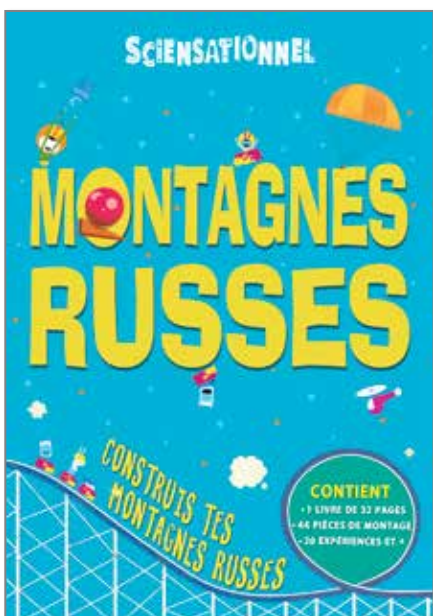


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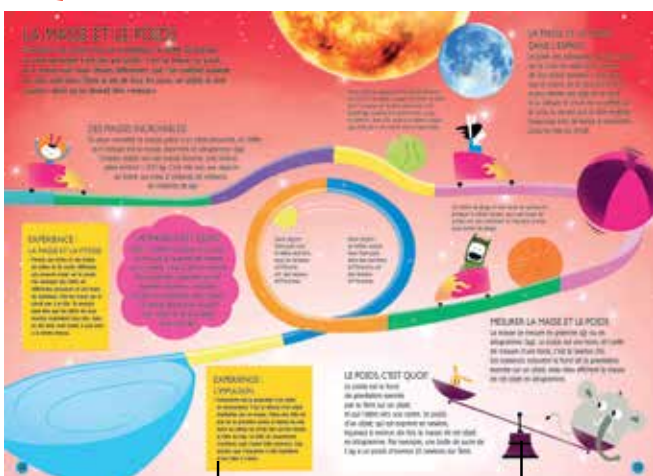
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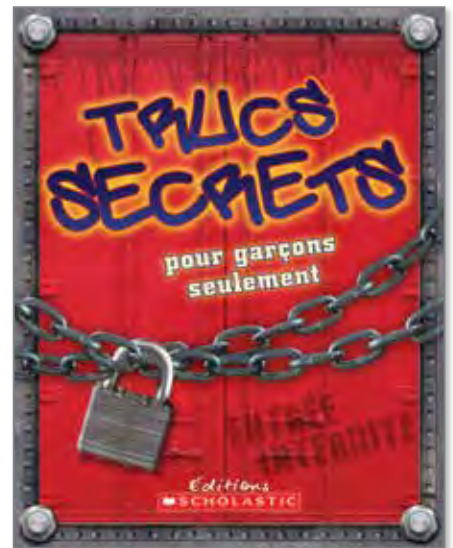


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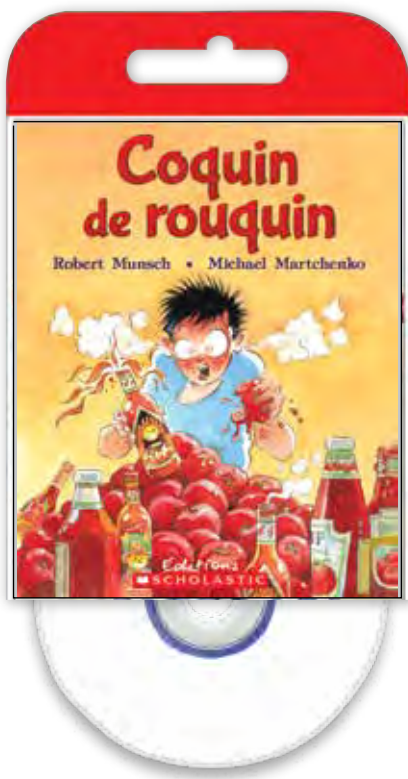
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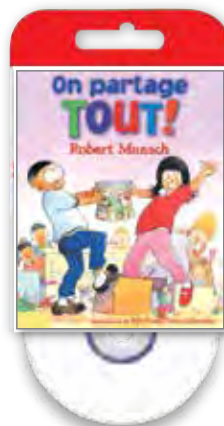
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JIM BENTON is a *New York Times* bestselling author and the creator of many licensed properties, including *It's Happy Bunny*. He's created a kids' TV series, designed clothing, and written books, such as the *Franny K. Stein* series and the bestselling *Dear Dumb Diary* series (*Mon journal full nul*). Jim lives in Michigan.



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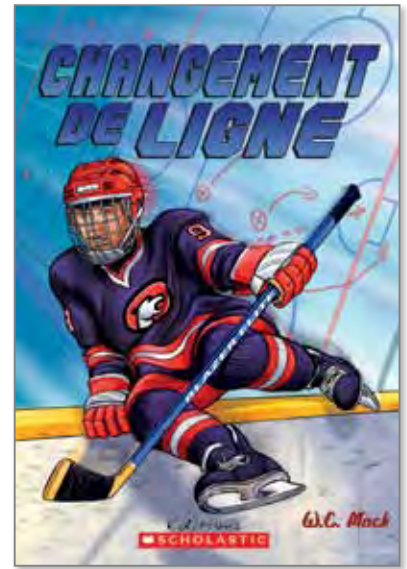
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W.C. MACK who also writes as Winnie Mack, was born and raised in Vancouver. She studied Writing and English at the University of Victoria, always daydreaming about seeing her own books on the shelves of a library or bookstore someday. She currently lives in Portland, Oregon.



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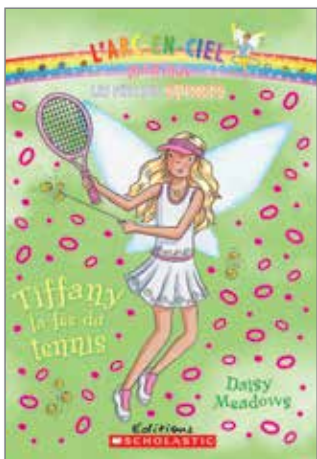
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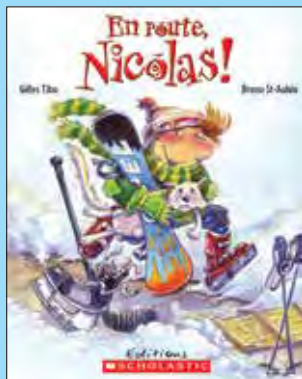
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