

# Raise Student Reading Achievement With a Summer Reading Book Fair

## HELP STOP THE SUMMER SLIDE!

Dear Parents and Families,

You are invited to come to our BUY ONE, GET ONE FREE\* Summer Reading Scholastic Book Fair that is being held on \_\_\_\_\_.

The BUY ONE, GET ONE FREE\* Summer Reading Fair is Scholastic's way of saying THANK YOU to the entire school community for our continued efforts and commitment to literacy.

This Book Fair is extra special because you can purchase TWICE AS MANY BOOKS to help grow your home library with books your child WANTS to read.

Every purchase you make counts in a BIG way! So don't miss our special Family Event on \_\_\_\_\_ which gives everyone in your family the chance to spend time together discovering books.

Sincerely,

\_\_\_\_\_

For your convenience, we accept Debit, Visa, MasterCard and American Express.

*\*All FREE items must be of equal or lesser value. Title selection may vary depending on fair type. All Book Fair items are available while supplies last.*

### Choice Matters

“Children who read **four or more self-selected** books over the summer fare **better** during the next school year.”<sup>1</sup>

<sup>1</sup>Anne McGill-Franzen and Richard Alligton, "Summer Reading, Closing the Rich/Poor Reading Achievement Gap." (2007)