



IMPORTANT LAYDOWN DATE ANNOUNCEMENT

(Supplement to the Scholastic 2024 Laydown Date Policy)

Please note these additional Scholastic books with specific national laydown dates (“Restricted Titles”) as follows:

Tuesday, March 19th, 2024	ISBN	Suggested Retail Price	Carton Quantity
Dog Man: The Scarlet Shedder: A Graphic Novel (Dog Man #12): From the Creator of Captain Underpants (POB)	978-1-338-89643-5	\$19.99	24
Dog Man: The Scarlet Shedder: A Graphic Novel (Dog Man #12): From the Creator of Captain Underpants (HJK)	978-1-338-89648-0	\$34.99	24
Dog Man: The Scarlet Shedder: A Graphic Novel (Dog Man #12): From the Creator of Captain Underpants (EBK)	978-1-338-89644-2	\$15.99	N/A
Dog Man #12 24-Copy Solid Floor Display	978-1-546-10101-7	\$479.76	N/A
Dog Man #12 12-Copy Prepack	978-1-546-12582-2	\$239.88	N/A
Dog Man #12 Empty Floor Display**and any other displays/prepacks containing the above titles	978-1-039-70769-6	\$0.01	N/A

It is extremely important that you abide by the national laydown date for the above ISBNs. Should you receive your copies prior to the laydown date, you must ensure that these Restricted Titles are kept secure, are not placed on the selling floor and/or in any display areas, are not sold or otherwise distributed (including to your staff), and do not leave your secure environment prior to the laydown date. Orders must be placed in carton quantities in order to receive books by the laydown date. Orders not placed in carton quantities will not be received by the laydown date. Distributors must ensure that their accounts are aware of and abide by these dates. As a reminder, any retailer, distributor, or retail distribution center, including its employees, officers and representatives, that shares information about or images of a Restricted Title, other than such information that is authorized to be released by Scholastic, before the laydown date on any social media, including but not limited to Facebook, Twitter, Instagram, Snapchat, Tumblr, TikTok and Pinterest, shall be in violation of this Laydown Date Policy and subject to the consequences set forth therein. In order to receive these Restricted Titles prior to the laydown date, Scholastic must have received confirmation of a signed 2024 Scholastic Laydown Date Policy Contract. Should you have any questions or are in need of a contract, please send an email to Scholastic Canada Customer Service at trade@scholastic.ca or contact your sales rep. We appreciate your cooperation in this matter.